



**RESEARCH ASSISTANT/ASSOCIATE**  
**SEED MONEY PROJECT, IIM LUCKNOW**

Applications are solicited for **One (01 no.)** position of **Research Assistant/Associate** in the Marketing Management Area Seed money project at IIM Lucknow.

**TENURE:** Six Months to Twelve Months (Extendable to Eighteen Months) **on Contract.**

**MINIMUM QUALIFICATION:** PhD/MBA/MSc (Stats) (preferably with marketing focus)

**PREFERABLE QUALIFICATION:** PhD with decent publication record **or** a decent track record of writing reports and research papers.

**JOB RESPONSIBILITIES:** Assisting faculty members with research work (conducting experiments, data collection, data entry, data analysis, report writing etc.) related to Marketing Research Project.

**STIPEND/CONSOLIDATED SALARY:**

Consolidated Rs. (18000/- to 26500/- for Research Assistant) per month depending on academic background and relevant work experience.

Consolidated Rs. (26500/- to 35000/- for Research Associate) per month depending on academic background and relevant work experience.

*No other allowances or benefits are admissible.*

**How to Apply:** Interested candidates need to send their CV by email at: **chairmarketingiimlko@gmail.com** to Professor Prem Prakash Dewani.

Office: Room No. 143, Faculty Block (Chintan-2), Indian Institute of Management, Prabandh Nagar, Off Sitapur Road, Lucknow-226013, Uttar Pradesh, India.

**DEADLINE:** The last date of receiving application is **July 31, 2025**. Only shortlisted candidates will be intimated by email for a personal interview to be held on the IIML campus. No TA/DA will be provided for the interview visit.