



# ICAL-2020

## 4<sup>th</sup> International Conference of Asian Libraries

### Management Libraries: Sustaining Excellence through Innovation, Technology and Repositioning

Jointly Organized by  
**Indian Institute of Management (IIM), Lucknow**  
&  
**Asian Library Association (ASIALA), New Delhi**  
February, 26-28, 2020

**Venue: Utsav Auditorium, Indian Institute of Management Lucknow, Prabandh Nagar, IIM Road,  
Lucknow – 226 013, U.P, India.**

#### About the Conference

Management and business libraries occupy an important place in Indian librarianship and are in the throes of a major transformation led by technological changes. Like other libraries, they too need to reposition themselves in the midst of new and emerging technological trends and diversify into newer areas of resource discovery and user services. Armed with internet –ready smart phones, users are increasingly being led to alternate sources of information, leading to declining usage of libraries globally.

The overall purpose of conference is to sustain excellence by exploring new possibilities and implement changes to establish new role and responsibilities so as to tap into spirit of their user community for meeting their requirements effectively by the use of innovative technologies.

The conference intends to engage the participants in a discussion of critical issues involving the increased use of innovative practice, offering value-added services and benchmark new practices through capacity building.

#### About Lucknow

Lucknow, the capital of Uttar Pradesh, lies in the middle of the Heritage Arc. This bustling city, famed for its Nawabi era finesse and amazing food, is a unique mix of the ancient and the modern. It is home to extraordinary monuments depicting a fascinating blend of ancient, colonial and oriental architecture. It is an important centre of governance, administration, education, commerce, aerospace, finance, pharmaceuticals, technology, design, culture, tourism, music and poetry.

Popularly known as the seat of the Nawabi culture, Lucknow stands out as a city that takes pride in the endearing but subdued articulation of its essence and identity. Its mystical elegance and amorous ethos rarely fail to fascinate a perceptive mind. Indeed, it is difficult to remain unimpressed by its 'tehzeeb' (cultural refinement), hospitality, politesse, cuisines and 'Shaam-e-Awadh'. At the same time, Lucknow is placed among the fastest growing cities of India and is rapidly emerging as a manufacturing, commercial and retailing hub. This unique combination of rich cultural



traditions and brisk economic growth provides Lucknow with an aura that refuses to fade away.

The city stands at an elevation of approximately 123 metres above sea level. Lucknow district covers an area of 2,528 square kilometres. Hindi is the main language of the city and Urdu is also widely spoken. Lucknow, along with Agra and Varanasi, is in the Uttar Pradesh Heritage Arc, a chain of survey triangulations created by the Government of Uttar Pradesh to boost tourism in the state.

### About Indian Institute of Management, Lucknow

The Indian Institute of Management Lucknow (1984) is fourth in the prestigious IIM family of management schools to be established in India after IIM Calcutta (1961), IIM Ahmedabad (1961) and IIM Bangalore (1973).

The mission of IIM Lucknow is to help improve management systems with regard to business, industry and public services through pursuit of excellence in management education, research, consultancy and training. The institute undertakes a diverse range of academic activities aimed at creation, dissemination and application of management knowledge and practice. It moulds its students into value driven leaders, managers and global players. The Institute's 185 acre campus, located amidst serene surroundings at Prabandh Nagar, provides an ideal environment for the pursuit of academic



excellence in management education and research, in newer and better ways. For more details, please visit Indian Institute of Management, Lucknow website <http://www.iiml.ac.in/>

### About IIML Library

The library has a substantial collection of Databases & Multimedia documents. Objective of Gyanodaya is "to promote knowledge generation and application through its effective dissemination". With its unique collection of more than 70,000 print documents and 5000 online journals in various disciplines, Gyanodaya is the centre of attraction of academics, researchers and students. The library acts as the main learning resource centre and caters the information needs of the Institute's teaching, training, research and consultancy programmes. Operating from a spacious building of about 2800 square meter, fully air-conditioned, centrally located and functionally designed building with a seating capacity of 250 readers in five halls, the library is equipped with ergonomically designed furniture, fittings and fixtures.

For more details, please visit Indian Institute of Management, Lucknow website <http://www.iiml.ac.in/>



### About Asian Library Association

Headquartered at New Delhi, the Asian Library Association (ASIALA) is an international library association, formed to play an important role in the promotion of librarianship as a profession vital to an informed and knowledgeable society and puts emphasis on the professional development of LIS community through advocacy, peer networking, and leadership development through idea generation and many other initiatives.

It works in the strategic areas of the profession to further the library interests, library institutions and library & information services and help library fraternity to engage in actions which develop group

consciousness and respond to the public interest in ways which achieve socially and professionally desirable goals.

It further acts to provide an organizational framework in which to discuss future plans, organize committee activities, promote library studies and surveys, encourage the development of new tools, issue the resulting publications, lobby for legislative support, policies and planning necessary for the larger cause of library profession. For more details, please visit ASIALA website: [www.asiala.co.in](http://www.asiala.co.in)

## Call for Papers

Original research papers, research surveys, case studies or action plan on any of the sub-themes or covering topics relevant to the main theme of the conference, using 11 Point Times New Roman Font, APA bibliographical and citation standard, may be

submitted to [mksingh@iiml.ac.in](mailto:mksingh@iiml.ac.in). The selected papers will be published as an edited book with ISBN in print format upon submission of registration fee.

## Conference Sub-themes:

### Management Libraries: Concept & Processes

- Economy, Efficiency and Effectiveness
- Vision, Values and Goals
- Frameworks and Evidence for Service Development
- Contents and Connectivity: A Digital Paradigm for Management Libraries

### Management Libraries & Digital Libraries

- Emerging Digital Paradigm
- Emerging Trends in Digital Governance
- Digital Management: Role of Libraries
- Management through Social Media
- Role of Libraries in Promoting Digital Management
- Digital Library Development, Architecture and Management
- Information Storage and Retrieval Systems
- Multi-linguality and Interoperability
- Digital Rights Management
- Digital Preservation and Access Management
- Digital Library Standards and Policy
- Open Archive Initiatives (OAI)/Post Metadata Harvesting (PMH)
- Multimedia Content Management
- Sustainable Digital Library Model
- Semantic and Ontology, Taxonomy Management

### Emerging & Innovative Technology Applications in Libraries

- Research Trends in Library and Information Science
- Data Repositories, Metadata Standards
- Mobile, Web and Semantic Technology Application in Libraries
- Search Strategies, Techniques in Intelligent Information Retrieval
- Library Security Tools, Technologies, and implementations
- Open Access: New trends in Publishing Scholarly Communications
- Research Tools, Techniques, and Methodologies

- Discovery and Remote Access Tools & Services in Libraries
- Plagiarism tools, IPR and Copyright & Copyleft in the Digital Age
- Open Source Software application in Libraries
- Analytics /Big Data Opportunities for Library Professionals
- E-Learning – Altmetrics, User Case Studies in Digital Age
- Library Outreach, Marketing, and Advocacy in Digital Age

### Transforming Library Spaces into Cultural Hubs

- Designing of Library Spaces as “Learning Commons.”
- Library Spaces and New Services
- Libraries as Social & Cultural Hubs
- Transforming Libraries into Happening Places

### Collection Development Policies in Digital Age

- Best Policies and Practices: Learning Lessons in Collection Development
- Digital Library Consortia: Challenges and Future Perspectives
- Digital Paradigm: Access, Ownership, and Control
- Digital Resources: Preservation, Management, and Cultivation
- Digital Repositories: Development, Preservation, and challenges

### Capacity Building & HR Management in Digital Age

- Skill Development and Competency Management
- Modern Librarianship and Ethics
- Role of Librarian and Libraries in Institutional Rankings
- Challenges in Managing Modern Libraries
- Performance Measurement and Competitiveness Ownership, Partnership, and Collaborations of Libraries in Digital Environment
- Electronic Vs Print Resources, Crowdsourcing, Online Book Stores Vs Traditional Book Shops

## Schedule of Conference:

<b>Conference Dates</b>	26-28 February, 2020
Last date of Submission of Abstract of Papers	30 <sup>th</sup> November, 2019
Last date of Submission of Full Papers	30 <sup>th</sup> January, 2020
Last Date for Registration	10 <sup>th</sup> February, 2020

**Registration Fee & Mode of Payment: (Includes Conference Kit, Tea and Lunch only during Conference Days)**

Indian Delegates (Sponsored)	Rs. 4,000/- [Excluding Accommodation]
Non-Sponsored Professionals/Retired Professionals/ LIS Students/ Scholars	Rs. 2,000/- [Excluding Accommodation]
Foreign Participants other than SAARC Countries	USD 150/- Payable in Equivalent INR – Excluding Accommodation. USD 250 /- Payable in Equivalent INR – Including Accommodation on twin sharing basis.
Foreign Participants (SAARC Countries- Only)	USD 75/- Payable in Equivalent INR – Excluding Accommodation. USD 150 /- Payable in Equivalent INR – Including Accommodation on twin sharing basis.

Registration fee can be submitted by Demand Draft favouring Asian Library Association and sent to conference organising secretary. Fee can also be transferred online. Bank details are as under:

Beneficiary Name: **Asian Library Association**, Bank Name: Bank of India, Account No: 608220110000143, Address: Jamia Millia Islamia Branch, New Delhi. 110025, IFSC Code: BKID0006082, MICR: 110013123, PAN No.: AACAA8932E.

- Registration fee includes conference kit, lunch and certificate and is non-refundable.
- Registration will be confirmed only if the registration form is duly completed and payment received in full.

**Accommodation**

- Limited accommodation is available and will be provided in the Institute's Guest House on first come first serve basis.
- Lodging Charges: Single occupancy room: 850/-, Double occupancy room: 950/-. Boarding charges as per actual.
- Accommodation to the delegates will be provided from 25th February 2020 afternoon up to 1st March, 2020 forenoon.
- In case delegate(s) want to stay beyond this period, they shall have to make their own arrangements.

**How to reach Conference Venue**

- Lucknow is well connected by road & Train and air. The Institute is about 10 km from Kaiserbagh Bus Stand and 25 kms from Charbagh Railway Station.
- Lucknow Airport could be reached from various airports of the country.
- From Chaudhary Charan Singh International Airport, Lucknow Indian Institute of Management campus is at the distance of almost 35 kms.

**Weather and Temperature**

- The weather during the month of February in Lucknow is comfortable and pleasant and the temperature remains 20- 25°C during the day/ 08-12°C during the Night. Participants are requested to get warm clothes with them to feel comfortable

<b>Patron</b>	<b>Prof. Archana Shukla, Director, Indian Institute of Management, Lucknow</b>
Co-Patron	: Dr. S.S. Dhaka, President, Asian Library Association, New Delhi
Conference Organising Secretary	: Sh. M. K. Singh, Librarian, IIM, Lucknow, U.P.
Joint-Organising Secretary	: Mr. Khursheed Ahmad, Assistant Librarian, IIM, Lucknow, U.P.
Programme Director	: Dr. Sanjeev Kumar, General Secretary- ASIALA, New Delhi
Programme Chair	: Dr. Tariq Ashraf, Librarian, University of Delhi South Campus, New Delhi

#### National Advisory Committee

Prof. R.L. Raina, VC, JK Lakshimapt University, Jaipur	Dr. Raj Kumar Bhardwaj, Librarian, St. Stephen's College, Delhi University
Dr. Jagdish Arora, Director (Retd.) INFLIBNET, Ahmedabad	Dr. Sanjay Kataria, Librarian, Bennett University, Greater Noida (U.P.)
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Dr. Akhtar Parvez, MANUU, Hyderabad	Dr. Priya Rai, Dy Librarian, NLU, New Delhi
Dr. Ramesh C. Gaur, IGNC, New Delhi	Dr. Puja Anand Gulati, SBSC, University of Delhi, Delhi
Prof. Naushad Ali P.M., AMU, Aligarh (U.P.)	
Prof. Masoom Raza, AMU, Aligarh (U.P.)	

#### Local Advisory Committee

Prof. Sanjay Kumar Singh, Dean (Faculty), IIML	Prof. Prem Dewani, Chairman, MDP, IIML
Prof. Neeraj Diwedi, Dean (Programs), IIML	Prof. Vivek Gupta, Chairman LAC, IIML
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Prof. Ajay Garg, Chairman, PGP, IIML	Mr. Pradip Dhar, FA-CUM-CAO, IIML

#### Local Organising Committee

Mr. P. Mohan, Manager Computer Centre, IIML	Mr. Ravindra Kumar, Assistant Librarian, IIML
Mr. Rajiv Saxena, System Analyst, IIML	Mr. Tapas Kumar Raut, Assistant Librarian, IIML
Mr. Anurag Mishra, SAO Establishment, IIML	Ms. Kavita Chaddha, Assistant Librarian, IIML, NOIDA Campus
Mr. Rajiv Pandey, SAO Estate, IIML	Mr. Anoop Singh, Assistant Librarian, IIML
Mr P. K. Rai, SAO Horticulture, IIML	Mr. Bhupesh Kumar, Sr. Lib. & Inf. Assistant, IIML
Lt. Cdr Vatsala Singh (Retd), SAO (AS)	Mr. Devendra K. Pandey, Sr. Lib. & Inf. Assistant, IIML
Mr. Sanjay Degloorkar, OIC, PGP, IIML	Mr. Shakur Bax, Library Attendant, IIML
Mr. D C Goswami, AE (E), IIML	Mr. Vishvanath Singh, Assistant, IIML
Mr. V.P Gupta, Program Manager (AS), IIML	Ms. Sarita Saxena, LDC, IIML
Mr. S.P. Singh, Medical Officer, IIML	
Mr. M.U. Raja, Dy. Librarian (Retd.), IIML	

#### Conference Secretariat/Contact Details

**Mr. M. K. Singh**  
**Organising Secretary & Librarian**  
 Indian Institute of Management Lucknow  
**Prabandh Nagar, IIM Road, Lucknow – 226 013, U.P, India.**  
 Phone: +91-522-6696965 Mobile:9415010875  
 Email: [libraryconference@iiml.ac.in](mailto:libraryconference@iiml.ac.in)



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Central Library, Indian Institute of Management, Lucknow

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(February, 26-28, 2020)

Latest Passport size  
photograph of  
participant

### REGISTRATION FORM

**Title** (Prof. / Dr./Mr./Mrs./Ms)

Surname: .....

Name: .....

Designation: .....

Department: .....

Organisation: .....

Address: .....

City: .....

Postal Code: ..... Country: .....

Age: ..... Accommodation Required: **Y / N**

Mobile: .....

E-mail ID: .....

Signature: ..... Date: .....

Certificate from Head of Department with stamp  
(In case of Student delegates)

**Payment Details:**

Demand draft/NEFT Number & Date: .....

For INR/USD \_\_\_\_\_ in favour of Asian Library Association, New Delhi. For **NEFT** bank details are: Beneficiary Name: **Asian Library Association**, Bank Name: Bank of India, Account No: 608220110000143, Address: Jamia Millia Islamia Branch, New Delhi. 110025, IFSC Code: BKID0006082, MICR: 110013123, PAN No.: AACAA8932E.

*Last date of Registration: February 10, 2020*

Accompanying Family Members(s): *Please give details along with the Relation*

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**Travel Schedule**

Particulars	Date	Time	Mode of Arrival
Arrival			
Return			

**For Foreign Delegates**

Passport No: .....

Issue date: ..... Valid Up to: .....

Issuing Country: .....

Citizenship: .....

Registration form may be sent to:  
**Mr. M. K. Singh**  
 Organising Secretary,  
 4th International Conference of Asian Libraries  
 Librarian, Indian Institute of Management  
 Prabandh Nagar, IIM Road, Lucknow, U.P. India  
 Email: libraryconference@iiml.ac.in Mobile: +91 9415010875