



## Indian Institute of Management Lucknow

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### **Inauguration of the Auditorium & Seminar Block at IIML Noida Campus**

The Indian Institute of Management Lucknow added another landmark in their glorious journey today. The day saw the inauguration of the state of the art Auditorium and Seminar Block by Shri Ashok Thakur, (IAS), Secretary, Ministry of Human Resource Development, Government of India, at the IIM Lucknow Noida campus.

This new addition at the IIM Lucknow Noida campus is a complete facility with 5 state of the art technologically upgraded conference / seminar rooms – Largest is a 800 seat auditorium, followed by 2 halls with a capacity of 200 seats each and then 2 rooms with capacity of 50-75 seats.

Dr. Devi Singh, Director, IIM Lucknow said that the idea behind creating such massive facility was two folds:

- a) To put IIM Lucknow Noida campus on the international conference circuit and organise thematic conferences every year with different renowned global partners.
- b) This facility can also be used by corporate and other academic institutions in Delhi NCR region for similar purposes.

This again will meet the objective of creating Noida Campus as Centre of Intellectual Deliberations between academic and practising world. It will also help in enriching the experience of the students and participants in various programmes at IIM Lucknow Noida campus.

Last decade has seen a concentric growth at IIM Lucknow – IIM Lucknow Noida campus was one of such initiatives. Today from the IIM Lucknow Noida campus two post graduate programmes for Executives are operational (WMP and IPMX) along with the unique and recently launched Executive Fellow Programme in Management – a one of its kind programme across IIMs. Other than this many Management Development Programmes – both short term and long term including the technologically advanced E-Learning initiatives are being offered from this campus.

The Centre of Marketing Research in Emerging Economies located at IIM Lucknow Noida campus has hosted two major international conferences in the last 3 years, one of them was hosted this year in January witnessing the who's who from both the academic and corporate world globally.

Prof. Punam SahagI, Dean Noid campus highlighted that the new facility is in sync with the IIM Lucknow vision and as earlier said would augment in making the IIM Lucknow Noida campus a Centre of Intellectual Deliberations between academic and practising world

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