



## Indian Institute of Management Lucknow

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### **100% Summer Placements at IIM Lucknow in 4 days**

#### ***IIM Lucknow breaks its own record: Achieves 100% Summer Placements in 4 days for one of the largest IIM batches in the country***

IIM Lucknow, the leading B-School of this country, accomplished what many considered “impossible” - breaking the record, the institute itself had set last year. It achieved 100% summer placements for its 31st batch of 457 students in a record time of 4 days. The recruitment drive saw participation from 157 domestic and international recruiters. The participation of these firms also marked the ascent of IIM Lucknow as a preferred recruitment destination for marketing, finance & consulting roles in the country.

The top 4 segments based on roles offered were sales & marketing, finance, consulting and business development including some extremely sought after and niche profiles in the finance domain. The rest of the offers came from domains such as operations/supply chain, general management, systems/IT, market research, analytics and HR.

Some of the top recruiters across different sectors were Accenture, Aditya Birla Group, Amazon, Auctus Advisors, Avendus, BCG, Deutsche Bank, Flipkart, Hindustan Unilever, M.H. Alshaya, McKinsey, P&G and TASA among others. Our first time recruiters include AskMe.com, CarDekho.com, Hay Group, Nomura IB and Uber among others. International profiles were offered by M.H. Alshaya, Deutsche Bank, Hindustan Unilever and Kellogg's.

The top segments based on roles offered were sales & marketing (25%), finance (22%), consulting (21%), e-Commerce (15%), systems/IT (10%) and general management (7%). The strong economic situation supported IIM Lucknow in attracting diverse roles in the finance domain. Rest of the offers came from domains such as market research, analytics, business development, social media marketing and HR among others.

35 companies hired for the first time from IIM Lucknow with over 60% coming from the Sales & Marketing, Finance and e-Commerce sector. Some of the other sectors that were represented by these firms were consulting, systems/IT, general management, media and automotive. The roles were primarily in sales and marketing, finance and e-Commerce. The healthy economic environment has helped IIM Lucknow maintain its status as a top recruiting destination and has attained 100% placements for its largest graduating batch.

The institute had created history last year by placing the largest IIM batch in 4.5 days during Summer Placements. This year, having placed one of the largest IIM batches in 4 days and having achieved 4 consecutive 100% placements, IIM Lucknow has raised the bar for placements in Indian B-schools

For this year's historical summer placement at IIM Lucknow, Prof. D. S. Sengar gives credit to Student Placement Committee for their constant hard work in inviting several companies and better performance of students during the interaction with the companies. He also acknowledges the contributions of Director, Faculty and the administration in making the placement a great success.

After taking the charge of Chairman, Placement, Prof D. S. Sengar in his first interaction motivated members of Student Placement Committee and told that "In order to achieve extraordinary success this year, you all will have to do something more, better and sustainable while performing your job of placement in a more transparent, responsible and accountable manner". He developed energy and enthusiasm among students by educating the students by saying that "Great Success comes from the clear vision and the passion for mission".

On the occasion of grand summer placement, he inculcated among students of PGP I a sense of responsibility and duty to return to PGP II by hard work to ensure best ever final placement of PGP II next year. Prof. Sengar is confident to have more Indian and foreign companies visiting IIML campus and best offers in final placement of PGPII

In case of any further query/clarifications, please feel free to contact:

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