



IIML NEWSLETTER

Samavaya

VOLUME 37 NO. 1
JANUARY-MARCH 2024



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EVENTS & ACTIVITIES

SANGARSH 2024



IIM Lucknow continent got the second-place finish at Sangharsh 2024, the Inter-IIM Sports Event. The unwavering efforts of our student-athletes yielded a commendable tally of gold medals in Powerlifting, Volleyball, Chess, Tennis, Table Tennis, Kho Kho, Hockey, and Kabaddi, while their dedication further secured silver placements in Futsal, Frisbee, Snooker and Basketball.



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National Voters Day



The institute commemorated National Voters Day with a pledge ceremony held at Chintan as well as the Noida Campus on January 25, 2024. The institute observed the significance of each vote in a democracy, aligning with this year's theme, 'Nothing like voting, I vote for sure'. The event aimed to emphasize the pivotal role of voting in shaping the nation's future. Students and faculty gathered to participate in the ceremony, reaffirming their commitment to democratic values and civic responsibility.



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REPUBLIC DAY 2024





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Indian Institute of Management Lucknow celebrated the 75th Republic Day with vim and verve! Director, Professor Archana Shukla, unfurled the national flag and expressed her pride in being an Indian, and urged the youth to showcase to the world, all that is wonderful about our great nation. She averred, “*Vasudhaiv Kutumbukam* is what our nation has always been known for, and it is up to you, the youth of this country, to assimilate the good things from around the world and fulfil the promise of making Bharat a developed nation.”



Manifest-Varchasva 2024



As a part of Manifest-Varchasva, IIM Lucknow also hosted the Lucknow City Run 2024, presented by Swachh Bharat Mission and powered by Mahindra Solarize, on February 4th at Lohia Park, Gomti Riverfront. Held under the theme "Run for Swachhata," the event successfully intertwined fitness enthusiasm with a dedication to a cleaner environment. With notable partners including Swachh Bharat Mission, Kiran Foundation, Decathlon, and Axis bank supporting the initiative, the run attracted enthusiastic participation from all corners of the city.



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Manifest-Varchasva 2023-24 commenced with great grandeur, starting the three days of vibrant celebrations and excitement. Director Prof. Archana Shukla, along with Mr. Rajendra Singh, the renowned Indian water conservationist and environmentalist known as the "water man of India," inaugurated the event, symbolizing a commitment to sustainability. With over 30,000 participants from colleges nationwide, the fest embarked on a journey of creativity, innovation, and spirited competition.



Simultaneously, creativity took center stage with vibrant dance competitions like Izhaar, Vibes, and Inferno, judged by esteemed personalities like Tarun Kohli and Mohnaa Shrivastava. Aparshakti Khurana added star power to Antarnaad, the feature film competition. Beyond the stage, Stairway to Hell saw bands battling for musical supremacy, while Ridea, the UPSRTC case competition, tested participants' strategic acumen. As dusk approached, the much-anticipated Band Night kicked off, featuring the electrifying beats of T.R.A.P. and the captivating performance of IIM Lucknow's own band 3.4.





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The second day of Manifest-Varchasva 2023-24 crackled with renewed energy, its dawn promising an exhilarating blend of intellectual discourse, fierce competition, and vibrant entertainment. The day commenced with the Young Leaders Program (YLP), featuring distinguished leaders from diverse fields. Among the notable speakers were Nick Bostrom, Professor at the University of Oxford and Director of the Future of Humanity Institute, Nitin Seth, Co-founder and CEO of Incedo Inc. and esteemed IIM Lucknow alumnus, and Mr. Armstrong Pame, an IAS Officer. During his engaging talk, Prof. Nick Bostrom emphasized, "Before the prospect of an intelligence explosion, we humans are like small children playing with a bomb.... Superintelligence is a challenge for which we are not ready now and will not be ready for a long time."



The curtain fell on IIM Lucknow's Manifest-Varchasva 2023-24, leaving behind an echo of brilliance, passion, and camaraderie. Union Cabinet Minister of Commerce and Industry, Shri Piyush Goyal, in his virtual address, emphasized the importance of "Amrit Kaal" as a springboard for national development. He also highlighted the significant contribution of educational institutions like IIM Lucknow in cultivating the leaders and innovators who will shape India's trajectory in the years to come.



Leadership talks by renowned figures like Mr. R Gopalakrishnan and Mr. Murugavel Janakiraman, resonated with wisdom, while cultural expressions bloomed in events like JashN, Sur, Duex Dans, and the 13 sports disciplines. Over 250 young minds delved into critical global issues in the Model UN. Jubin Nautiyal weaved magic with his captivating performance, bringing the grand finale to a close with an unforgettable musical experience.



Student Council Swearing-in Ceremony

The institute's newly elected members of the Student Council and Senate officially undertook their roles for the year 2024–25 at the oath-taking ceremony held on February 21st, 2024. The event was graced by the presence of the Director, Professor Archana Shukla, PGP Chairperson, Prof. Suresh K. Jakhar, Student Affairs and Placement Chairperson, Prof. Priyanka Sharma, as well as Deans, Prof. Ajay K Garg, and Prof. Vikas Srivastava, alongside PGP Office Administrators.



Nostalgia 2024

Nostalgia 2024 at IIM Lucknow, Noida campus filled the attendees with emotions and memories. From the lamp-lighting ceremony to sports and cultural activities, it was an unforgettable journey for the alumni.

Prof. Neerja Pande, Dean, emphasized the importance of emotional intelligence in AI, while Prof. Yash Daultani, Chairperson, Alumni Affairs, kicked off the event with alumni camaraderie.



Back-to-classroom sessions with Prof. Prakash Singh, and the regraduation ceremony brought back academic nostalgia. Activities like Tug of War and Musical Chairs strengthened bonds, and the sky lantern event symbolized shared dreams and aspirations. The night ended with a mesmerizing bonfire, where memories were cherished.



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38th Annual Convocation

The 38th Annual Convocation ceremony was held on 18th March 2024. Ms. Mallika Srinivasan, Chairperson & Managing Director of TAFE- Tractors and farm Equipment Limited, graced the event as Chief Guest.



A total of 785 students received their certificates from Mr. Natarajan Chandrasekaran, Chairperson of the Board of Governors. This included: Post Graduate Programme in Management (MBA) - 504 students, Post Graduate Programme in Agri-Business Management (MBA-ABM) - 56 students, Doctoral Programme in Management (Ph.D.) - 18 students, Executive Fellow Programme in Management (Ph.D.) - 6 students, Post Graduate Programme in Sustainable Management (MBA-SM) - 41 students, International Programme in Management for Executives - 106 students, Post-Graduate Programme in Management for Working Executives - 54 students.

Director, Prof. Archana Shukla, congratulated the graduates and inspired them to carry the institute's values forward in their journeys ahead.



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FACULTY PUBLICATIONS

| Area | Faculty | Title |
|---------------------------|------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Agribusiness | Prof. Kushankur Dey Prof. Gaurav Gairola | Is suspending agricultural futures justified? Empirical findings and implications. [Special Article] published in the Economic and Political Weekly. Vol. 59, no. 9, pp. 56-64. (ABDC B) |
| | Prof Kushankur Dey, Prof. S Kumari, Prof A Pandey, Prof. A Kumar, Prof. A Soni & Prof. A Mehta | Assessment of functional efficacy of sheep plasma protein hydrolysates and their utilization in mutton sausage. Meat Science, Vol. 212. https://doi.org/10.1016/j.meatsci.2024.109469 . (equivalent 'B' category per the IIM Lucknow's journal ranking criteria) |
| Business Sustainability | Prof. Priyanshu Gupta | 'Go-No-Go': Anticommons and Inter-ministerial Conflict in India's Forest and Mineral Governance published in the Land Use Policy Journal. (ABDC A) |
| Communication | Prof. Payal Mehra, & Rishabh Chauhan (Research Scholar) | Harry Potter and the Artificially Intelligent Wand: Learning Team Communication in a Simulation Environment published in the Business & Professional Communication Quarterly. (ABDC, Clarivate, Scopus) |
| | Prof. Medha Bakhshi | Dancing on a Tightrope: Globalization, Deterritorialization, and Standardization in Multicultural Environment in Philosophy of Management Journal. (ABDC, Clarivate, Scopus) |
| Decision Sciences | Prof. Deepak Prajapati | Two sample Bayesian acceptance sampling plan published in the Annals of Operations Research. (ABDC A, ABS 3) |
| | | The bivariate exponentiated additive Weibull distribution and its multivariate extension with applications published in the Computers and Industrial Engineering. (ABDC A) |
| Human Resource Management | Prof. Girish Balasubramanian | Against the tide: A case of industrial relations transformation in the Indian coal sector published in the Industrial Relations Journal. (ABDC A, ABS 3) |
| | Prof. Anjali Bansal & Prof. Neeraj Diwedi | Post-Merger People Integration: Schneider Electric India Pvt. Ltd published in the IVEY Case Publication. |



FACULTY PUBLICATIONS

| Area | Faculty | Title |
|------------|--------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Marketing | Prof. Sushant Kumar | Re-examining the showrooming phenomenon: The moderating role of consumers' maximizing tendency published in the Asia Pacific Journal of Marketing & Logistics. (ABDC A) |
| Operations | Prof. Arvind Shroff | Fairness, profits and social welfare: the implications of pay-what-you-want in online food delivery published in the Asia Pacific Journal of Marketing & Logistics. (ABDC A) |
| | Prof. Venkataramanaiah Saddikuti, Prof. Surya Prakash, Prof. Vijaydeep Siddharth, Prof. Kanika Jain & Prof. Sidhartha Satpathy | A prescription for efficiency: optimizing the surgical item inventory management practices in a healthcare facility published in the Journal of Advances in Management Research, Emerald Publishing Limited, DOI 10.1108/JAMR-11-2023-0342 |
| | Prof. Ravichandran N, Prof. Venkataramanaiah Saddikuti | Managing Social Organizations: Experiences and Challenges published in the Vikalpa-Journal of Decision Makers, Sage-Vol. 49(1) 83-109, 2024, DOI: 10.1177/02560909241239517 |
| | Prof. Yash Daultani | Redesigning product line for integrated manufacturer-supplier ecosystem in a centralized supply chain: Case of an industrial consumer product published in the International Journal of Production Economics. (ABDC A, ABS 3) |

ACHIEVEMENTS

Best Research Paper Award

- Prof. Payal Mehra & Rishab Chauhan (a research scholar in the communication area) received the best paper award (First Prize) at the MICA's 10th International Communication Management Conference (ICMC 2024) for the paper titled "Harry Potter and the OmniGlobe: Learning Negotiation and Communication Styles in an Immersive Simulation Environment" organized by MICA Ahmedabad.
- Prof. Neerja Pande & Rishab Chauhan (a research scholar in the communication area) received the best paper award in the track title "Frontiers In Management Research" at the 9th INDAM Conference for the paper titled "Social Exchange Theory in the Field of Business and Management: A Bibliometric Analysis of the Last Two Decades" organized by INDAM and Goa Institute of Management, Goa.



IIML COMMUNITY: NEW MEMBERS

Academic Team

| S. No | Name of the Faculty Member | Designation | Department/Area |
|-------|----------------------------|--------------------------------|-------------------|
| 1 | Prof. Tamalika Koley | Assistant Professor (Grade-II) | Decision Sciences |

Non-Academic Team

| S. No | Name | Designation | Date of Joining |
|-------|---------------------|------------------------|-----------------|
| 1 | Ayush Sharma | Jr Assistant Gr. I | 06-Mar-24 |
| 2 | Ankit Redhu | Jr Assistant Gr. I | 07-Mar-24 |
| 3 | Niha Rika | Jr Assistant Gr. I | 11-Mar-24 |
| 4 | Kapil Tomar | Administrative Officer | 14-Mar-24 |
| 5 | Yateesh Singh Bonal | Administrative Officer | 20-Mar-24 |

Farewell is always a poignant occasion. We bid goodbye to the following IIML Community Members:

| S. No | Name | Designation | Date of Retirement |
|-------|-----------------------|-------------------------------------------|--------------------|
| 1 | Mahesh Chandra Shukla | Sr. Administrative Officer | 31-Jan-24 |
| 2 | Bhola Dutt Pandey | Jr Assistant Gr. II | 29-Feb-24 |
| 3 | Rajeev Pandey | Principal Sr. Administrative Officer (GA) | 31-Mar-24 |



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IN NEWS

Alumni in Focus

Mr. Sudeep Kolte, alumnus from the 1996 Batch, was appointed as the Managing Director for Saint-Gobain India Pvt Ltd Gyproc Business. Mr. Munish Sharda, an alumnus from the Batch of 1997, was appointed as Executive Director of Axis Bank.



Financial Times MBA Rankings 2024

IIM Lucknow's International Programme in Management for Executives (IPMX) secured the 85th position globally, marking a climb of 5 ranks and is placed 4th amongst all IIMs in the 2024 Financial Times MBA Rankings.





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IIML Collaborated with UNDP & SGP for Workshop

IIM Lucknow in collaboration with the United Nations Development Programme (UNDP), and the School of Public Policy & Governance (SPG), conducted a workshop and capacity-building program for the policymakers to enable 'Just Transition of MSMEs'. Policymakers from 8 states and the UNDP team participated in this specifically designed program spearheaded by Prof. Kshitij Awasthi and Prof. Priyanshu Gupta. The UNDP team also met Director, Prof. Archana Shukla and discussed key issues.



<https://timesofindia.indiatimes.com/city/lucknow/iim-lucknow-keeps-up-with-its-100-placement-record/articleshow/104147023.cms>

<https://www.timesnownews.com/education/iim-lucknows-agribusiness-management-program-aims-to-train-nurture-professionals-details-below-article-106512776>

<https://news.careers360.com/iim-lucknows-ipmx-programme-ranked-85-in-financial-times-mba-rankings-2024>

<https://www.indiatoday.in/education-today/news/story/rs-123-crore-highest-package-bagged-by-iim-lucknow-student-placements-2024-2504140-2024-02-19>

<https://news.careers360.com/iim-lucknow-awards-degrees-medals-785-students-on-38th-convocation>

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