



IIML NEWSLETTER

# Samavaya

VOLUME 36 NO. 4  
OCTOBER-DECEMBER 2023



## EVENTS & ACTIVITIES

IIML hosted Ek Tareekh Ek Ghanta  
cleanliness drive

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IIM Lucknow proudly hosted the 'Ek Tareekh Ek Ghanta' cleanliness drive as an integral part of the nationwide 'Swachhata Hi Seva' campaign



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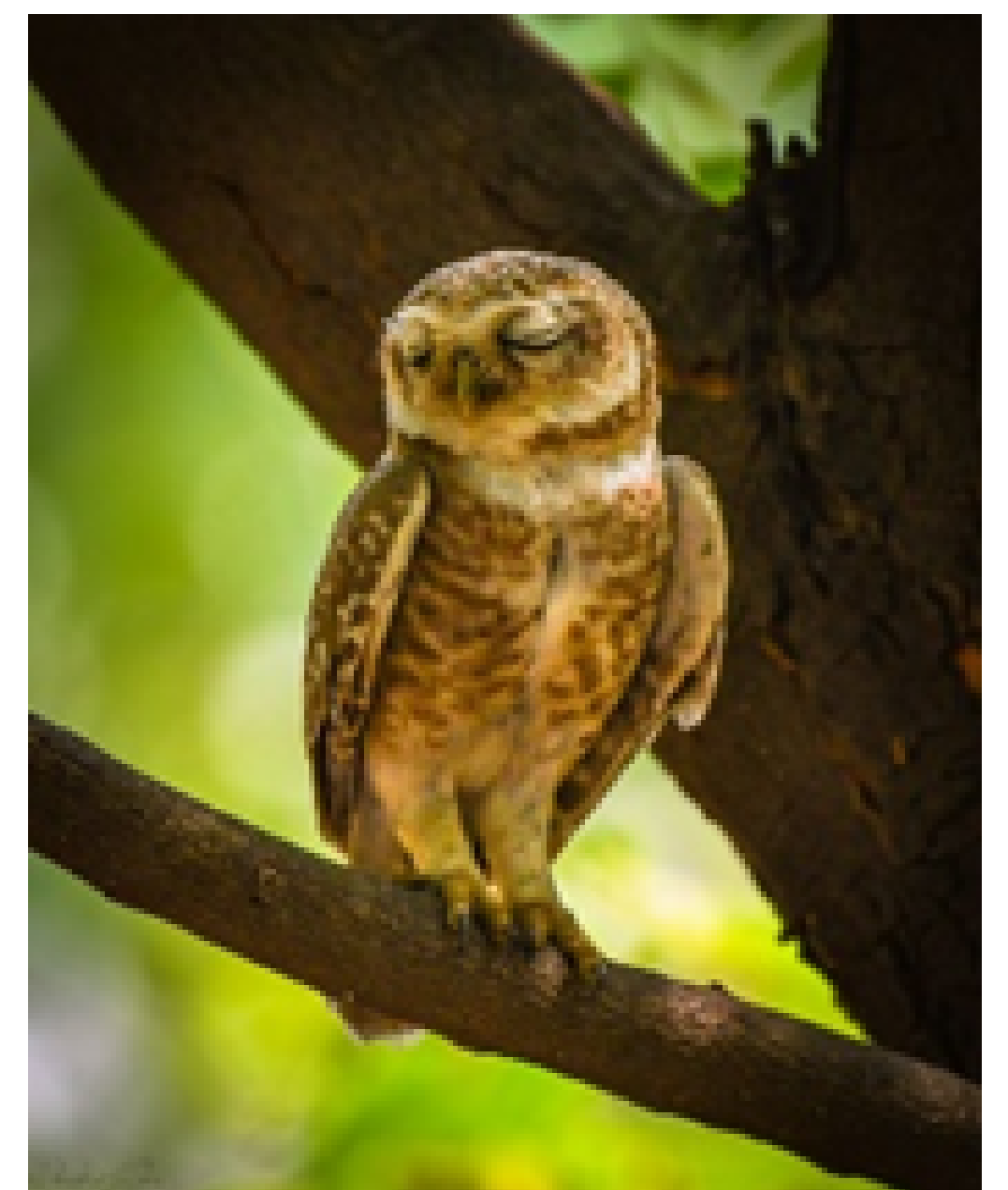


Under this impactful campaign, the members of the IIM Lucknow community wholeheartedly engaged in the cleanup of various significant sites, spanning diverse locations from vital railway tracks to vibrant marketplaces. The event reached its successful conclusion, underscored by the unwavering dedication of our members to uphold the community values of fostering a green and pristine environment.



### Wildlife week

IIM Lucknow celebrated Wildlife Week from October 2nd to October 8th. The campus, serving as a living testament to the beauty of nature, provided significant inspiration, with each tree, every bird, and every nook and cranny emanating the abundant biodiversity. Noteworthy wildlife sightings included the graceful Indian peafowls, elusive golden jackal, common hoopoe, nilgai, spotted owlet, and Indian thick-knee among others.





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### **SAMVAAD 2023**



Samvaad, the annual alumni conclave of 2023, unfolded as a dynamic three-day event fostering learning, growth, and networking from September 1st to September 3rd.

Day 1 commenced with a lamp-lighting ceremony, graced by luminaries such as Prof. Neerja Pande, Dean of IIM Lucknow Noida Campus, Mr. Ajay Mahipal, MD of Healthquad, Prof. Yash Daultani, Chairperson of Alumni Affairs, and other esteemed dignitaries.

Prof. Neerja Pande, in her engaging address, explored the delicate balance between technology and the personal touch in our fast-paced world. She emphasized alumni's enduring connection with their alma mater and the significance of the "power of presence" in our evolving world.

Our esteemed keynote speaker, Mr. Ajay Mathail, shared profound insights into the journey of pharmaceutical industry intertwined with technology. He illuminated how healthcare has become a global technological focal point and addressed the challenges and solutions surrounding quality and affordable healthcare.

Day 1 also featured an insightful panel discussion with industry experts: Mr. Nimish Gupta, Mr. Varun Vijay, Mr. Ajay Ohri, and Dr. Gautam Medhi, moderated by Prof. Prakash Singh. The discussion delved into the profound impact of AI and Big Data on the future of work, covering opportunities, threats, ethical AI, and evolving business models.



Day 2 of Samvaad 2023 began with an enlightening keynote address by Mr. Abhishek Mathur, Managing Director at PWC, who explored the intricacies of sustainable leadership, offering a profound perspective on challenges and opportunities.

Under the adept moderation of Mr. Mathur, Panel 2 saw an assembly of eminent figures: Prof. Kaushik R Bandyopadhyay, Chairperson of the Centre of Business Sustainability at the Indian Institute of Management, Lucknow; Ms. Niharika Jalan, Founder and Chief Growth Officer at Indicold; Mr. Nikunj Nangalia, General Manager of BD & Sales at Renew Power; and Mr. Vaibhav Singh, Executive Director at PWC. Together, they engaged in a thought-provoking discourse on "Leveraging Technology for a Sustainable Future."



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On Day 3, Prof. Vinit Chauhan masterfully moderated Panel 3 that brought together an array of professionals representing diverse fields – from technology to law to healthcare. The panel featured luminaries such as Prof. Venkat Saddikuti from IIM Lucknow, specializing in Operations Management; Mr. Vishal Chadha, Associate Vice President at HCL Technologies; Ms. R Aparna, a distinguished Lawyer and Director at BMR Advisors; and Dr. Priti Nanda Sibal, CEO and Founder of Merdiskool Healthcare Services. Their collective wisdom shed light on "Driving Transformation: The Key Role of Leadership."

Following the stimulating panel discussions, our cherished alumni, esteemed faculty, and dynamic students engaged in meaningful interactions, adding depth to knowledge sharing and networking.



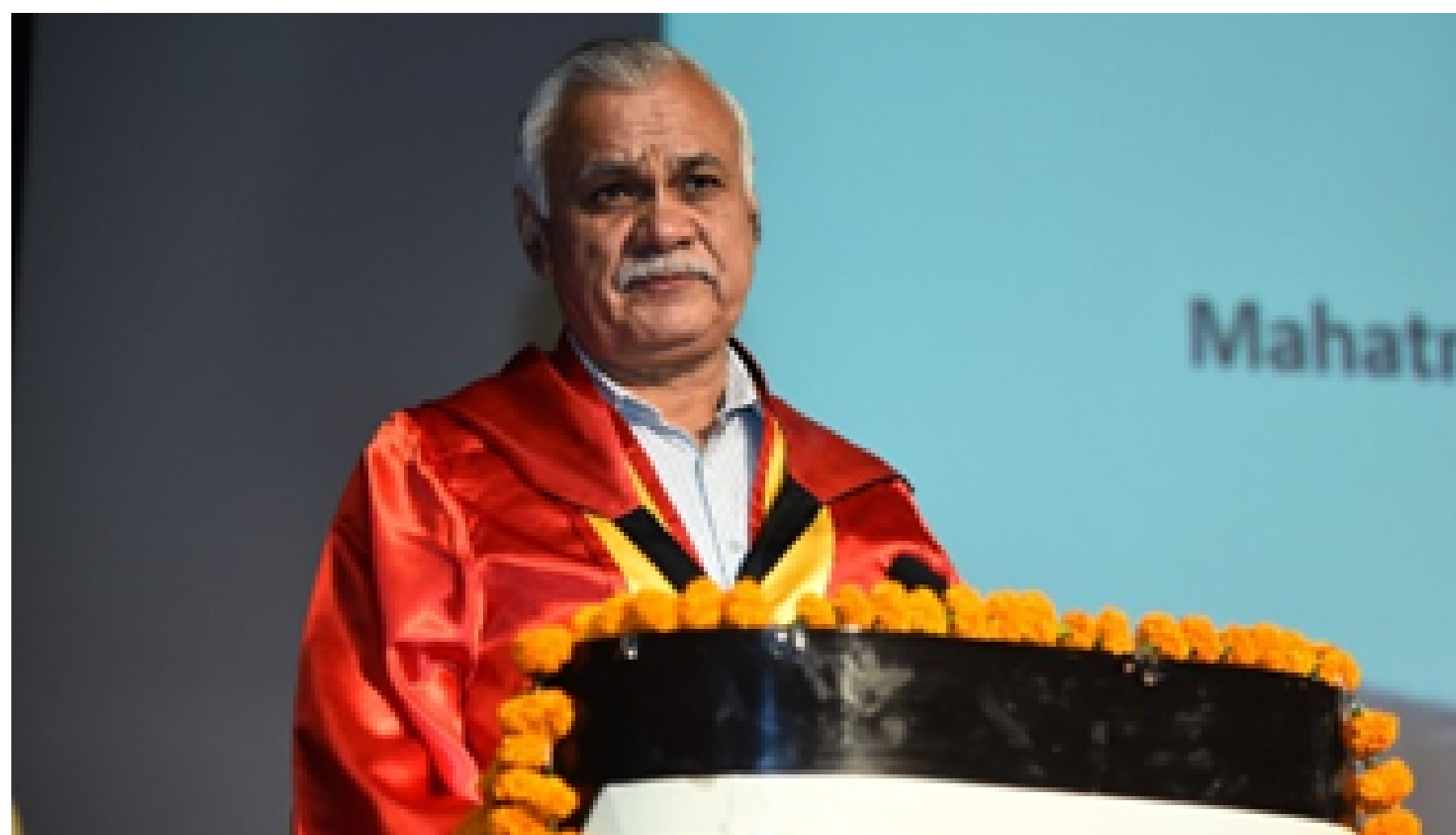
### Amrit Kalash Yatra



Under the gracious umbrella of the 'Meri Maati Mera Desh Campaign', the vibrant Amrit Kalash Yatra at IIM Lucknow stands as a testament to unity and shared purpose. This initiative embraces a profound dedication to eliminating vestiges of the past, venerating the opulence of our heritage, and paying homage to the guardians of our nation. The spirited essence of a revitalized India by 2047 is also intricately interwoven into the fabric of this noble undertaking.



### IIM Lucknow's Valedictory Ceremony for MGNF

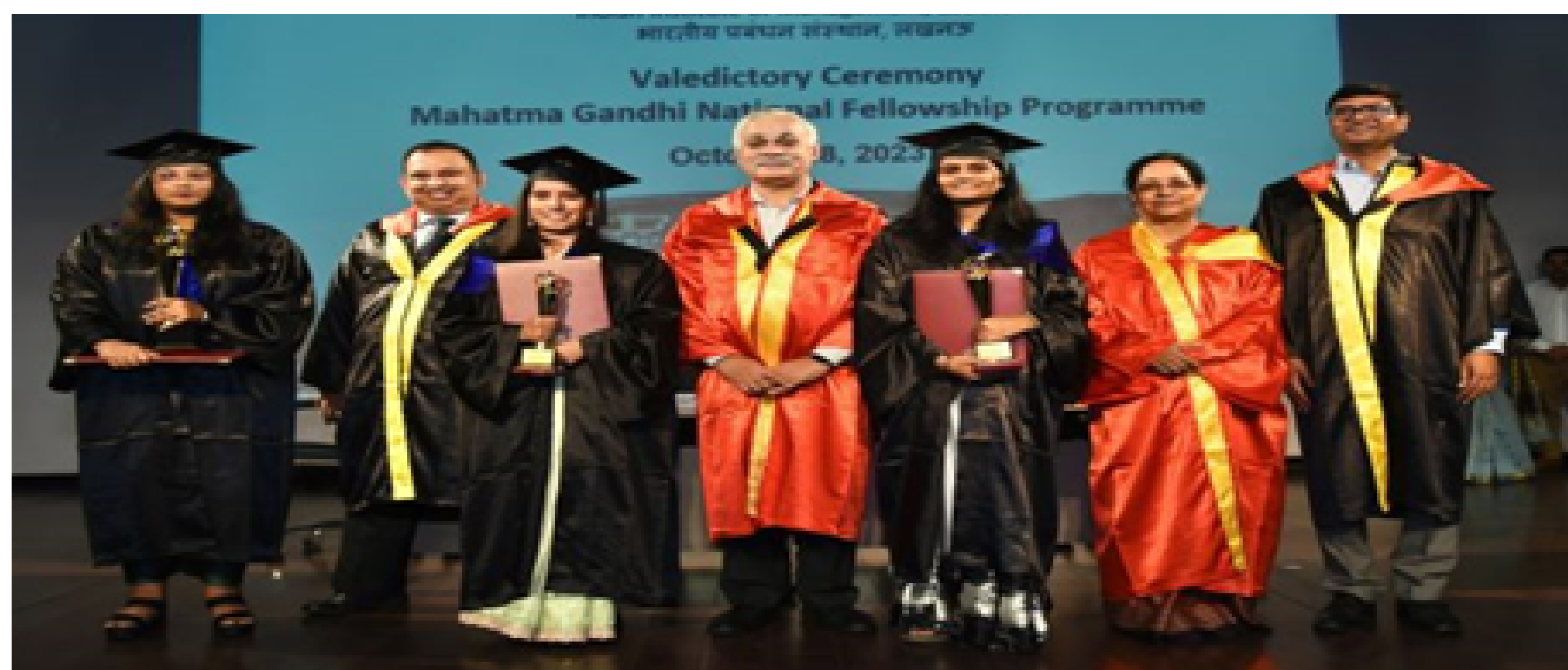


IIM Lucknow hosted the Valedictory ceremony for the Mahatma Gandhi National Fellowship (MGNF) program, marking the culmination of a transformative two-year journey for approximately 105 fellows who received a certificate in Public Policy and Management. Top honours went to Ms. Bhavana Das in Assam, Ms. Pallavi Dhiman in Mizoram, and Ms. Anuradha Nirwan in Uttar Pradesh.

The event was graced by Shri Durga Shanker Mishra, Chief Secretary of the Government of Uttar Pradesh, who commended IIM Lucknow's role in nurturing young change-makers. A special book, 'Skill Se Samridhhi,' was also released which showcases the inspiring work of the fellows. These dedicated fellows have used their skills to strengthen communities and districts, and IIM Lucknow remains committed to more such initiatives for a better India.

Highlighting the impact of the MGNF program, Prof. Archana Shukla, Director of IIM Lucknow shared, "The engagement of fellows at districts coupled with exceptional mentoring support from the Institute has been able to instil a sustained dialogue of skill development at the local level. The bottom-up approach in public policy designing that the fellows have been able to bring in will go a long way in implementing the contextualized programs on the ground."

Reflecting on IIM Lucknow's integral role in the program, Prof. Ajay K. Garg and Prof. Kshitij Awasthi, Program Directors - MGNF at IIM Lucknow, highlighted, "IIM Lucknow adopted a holistic mentoring approach, placing fellows' learning and overall development at the core of all initiatives. This approach has empowered fellows to collaborate effectively with local administrations and implement unique projects on the ground."





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### Jan Jatiya Gaurav Diwas



IIM Lucknow observed Jan Jatiya Gaurav Diwas on November 15th, dedicated to acknowledging the contributions of Tribal Freedom Fighters to India's independence. This initiative pays tribute to these freedom fighters, recognizing India's rich tribal heritage and their vital role in the country's freedom struggle. The event featured several notable activities, including a Tree Plantation Drive where Institute faculty and staff gathered to enhance campus greenery and honor tribal heroes. Additionally, The Quizzing Commoners Club at IIM Lucknow organized a captivating quiz exploring topics such as tribal culture, history, sustainability, forests, and the achievements of contemporary tribal leaders. The day marked a successful culmination as IIM Lucknow continues in its commitment to understanding India's diverse heritage and its role in sustainable development.



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## NETRITV- The Alumni Leadership Talk Session

The Alumni Committee of IIM Lucknow successfully hosted NETRITV- The Alumni Leadership talk session on December 2nd and 3rd, 2023. The session serves as a bundle of valuable insights and guidance for students as they navigate their academic and career journeys.

The session was graced by distinguished alumni- Nishant Shekhar (MDP at Boston Consulting Group, Batch of 2011), Tarun Aiyar (Senior Partner at Lodha Capital Markets, Batch of 1992), and Vivek Singla (Managing Partner & CIO at InCred Capital, Batch of 2005). They shared their personal and professional experiences, offering unique perspectives on "Consulting & Beyond" as well as "Finance."



## Blood Donation Camp



Highlighting the spirit of community engagement, Bhavishya - Social Initiatives Committee of IIM Lucknow, in collaboration with the Blood Bank, KGMU Lucknow, hosted a voluntary blood donation camp on December 3, 2023. Over 110 students and staff united for this noble cause, showcasing their commitment to social responsibility and the spirit of giving.



### Public Health Leadership & Management Training

IIM Lucknow, in association with The Johns Hopkins University and the State Institute of Health and Family Welfare, Government of Uttar Pradesh (SIHFW, UP), successfully concluded its first cohort of Public Health Leadership and Management Training for L4 Medical Officers on 6th December 2023.

The Valediction ceremony took place at Manthan (MDP Centre) with the gracious presence of Shri Partha Sarthi Sen Sharma (Principal Secretary, Health Department of Medical Health and Family Welfare, Government of Uttar Pradesh), Dr Rajaganapathy R (IAS), Prof. Nishant Uppal (Chairperson MDP and Programme Director), Prof. Shubhda Arora (Programme Director), Dr Brijesh Rathore (Director General – Family Welfare), Dr Shailesh Kumar Srivastava (Director General – Training) and Dr Brian Wahl (JHU).

The primary objective of this training initiative was to impart promising leadership and management competencies that are reinforced by continuous performance and skills, contributing to the improvement of the state's overall health system.



### Inauguration of DGMP 29th Batch



IIM Lucknow welcomed the 29th batch of the Defence General Management Programme for Defence Officers. The inaugural ceremony and Lamp Lighting took place at IIM Lucknow campus with the gracious presence of Chief Guest from DGR Lucknow Office Major General Manoj Tiwari, ADG - ZRO (UP & Uttarakhand) and Lt. Col. Abhishek Mansingh, Jt. Dir. (Trg. & Admin.), DRZ(Central).



The programme directors of DGMP Batch 29, Prof. Ajay K Garg and Prof. Priyanka Sharma addressed the batch and set the stage for six months of Defence General Management Programme.

The Defence General Management Programme is a unique 6-month non-residential programme that has evolved over the years and is designed to impart defence officers with knowledge, skills and tools that are required to transit successfully into the corporate world.

### **The Annual International Research Conference & Doctoral workshop 2023**

The Annual International Research Conference (AIRC) & Doctoral Workshop 2023 at IIM Lucknow officially began on December 15th, marking the commencement of an exciting three-day journey into exploring the frontiers of business and management in the digital age. The event took place in the presence of Prof. Archana Shukla, Director, IIM Lucknow, Prof. Sandeep Purao from Bentley University, Prof. Pradeep Kumar, Convener, AIRC 2023, distinguished faculty members, and research scholars.

The inaugural address, delivered by Professor Archana Shukla, Director of IIM Lucknow, set the stage for insightful discussions and paved the way for an exceptional exchange of ideas. In her address, she encouraged the academic community to ground their research in uncertainty, emphasizing that only then can new research and theories be created.

"Choose research topics that allow you to create solutions to real problems and make a real impact, not just in academia but on society," added Prof. Archana Shukla.

In his Keynote address on 'Doing Impactful Research,' Prof. Sandeep Purao from Bentley University urged the academic community to shift their approach to research, suggesting that research problems should be practice-generated rather than discipline-generated.

In the subsequent days, distinguished academics, researchers, and industry leaders converged at IIM Lucknow, sharing their expertise and contributing to shaping the future of management theory and practice, leading to the successful culmination of the event.



### **Nostalgia 2023**

IIM Lucknow inaugurated Nostalgia 2023 on 22 December 2023, setting the stage for a heartwarming reunion as over 250 esteemed alumni and their families gathered on campus to relive cherished memories and foster enduring connections. The three-day extravaganza was inaugurated with a grand ceremony at Utsav, featuring cultural performances, campus tours, and a symbolic lantern lighting ceremony.



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Prof. Archana Shukla, Director, IIM Lucknow, expressed gratitude to alumni for their vital role in mentorship and industry connections, stating, "Their active involvement in the placement process showcased their dedication to their Alma Mater and society at large."

Prof. Yash Daultani, Alumni Affairs Chairperson, emphasized the uniqueness of Nostalgia, celebrating the alumni community's achievements. Prof. Vinit S Chauhan, Alumni Association President, reflected on 30 years of alumni impact, highlighting the strength of the 13,000+ member fraternity.



The second day featured an energetic start with breakfast and engaging discussions, followed by Back to Classroom sessions with Prof. R K Srivastava and Prof. Pankaj Kumar. The re-graduation ceremony celebrated the achievements of all five batches, leading to a lively alumni faculty lunch at Utsav. The day continued with Batch Wars, including a quiz where the Batch of 2008 emerged victorious. Telegames and a convivial dinner rounded off the day.

Day three witnessed Sports Wars among the five batches, featuring tug of war, cricket, volleyball, football, and a Lucknow Tour.

The closing ceremony post-lunch revealed the Batch of 2013 as the winners, while the Batch of 2008 claimed the Runner-up title, concluding Nostalgia 2023 on a high note. The event left lasting memories of academic vigour, spirited competition, and shared camaraderie, embodying the essence of IIM Lucknow's vibrant community.





## FACULTY PUBLICATIONS

AREA	FACULTY	TITLE
Agribusiness	Prof. Kushankur Dey, Prof. Avinash kumar, & Prof. Neeraj Singh	"Unlocking the potential of knowledge economy for rural resilience: The role of digital platforms" published in the Journal of Rural Studies (ABS 3* Category)
Communication	Prof. Payal Mehra, & Rishabh Chauhan (Research Scholar)	"Harry Potter and the OmniGlobe: Learning Negotiation and Communication Styles in an Immersive Simulation Environment" In Immersive Technology and Experiences: Implications for Business and Society (pp. 211-233). This book chapter published in the Springer: Palgrave Macmillan, Singapore.
Decision Sciences	Prof. Deepak Prajapati	"A finite mixture model for multiple dependent competing risks with applications of automotive warranty claims data" published in the Statistics & Computing Journal (ABDC A Category)
Finance & Accounting	Prof. Madhumita Chakraborty, Arushi Verma & Himanshu Singhal (PhD Student)	"The quality of credit ratings amid geopolitical risk" published in the Economic Letters (ABDC A, ABS 3 Category)
IT & Systems	Prof. Arunabha Mukhopadhyay	"Healthcare Cyber Risk Assessment model to mitigate cybersecurity risk in healthcare" published in the Journal of Organizational Computing and Electronic Commerce (ABDC A category)
Operations	Prof. Arvind Shroff	"From clicks to consequences: a multi-method review of online grocery shopping" published in the Electronic Commerce Research Journal (ABDC A Category)
	Prof. Yash Daultani	"Measuring the influence of digital twins on the sustainability of manufacturing supply chain: A mediating role of supply chain resilience and performance" published in the Computers & Industrial Engineering (ABDC A Category)
Strategic Management	Prof. Sabyasachi Sinha	"Family Governance Structures in Family Businesses: A Systematic Literature Review and Future Research Agenda" published in the Journal of Small Business Management (ABDC A, ABS 3 Category)



## FACULTY PUBLICATIONS

### **Book Review : Busted- Debunking Management Myths with Logic, Experience and Curiosity**

Prof. Nishant Uppal, Chairperson MDP at IIM Lucknow, offers a detailed review of 'Busted - Debunking Management Myths with Logic, Experience and Curiosity.' This interesting read helps uncover the truth behind management myths as the authors tackle complex concepts in a concise and engaging manner. The book review was published in the Businessworld (BW).

### **Opinion Article : Curbing Pesky Calls**

"How does blockchain technology offer several benefits for consumers to dodge pesky phone calls from telemarketers and telecom service providers?" written by Prof. Arunabha Mukhopadhyay explains in detail how blockchain enforces trust in data sharing and prioritizes consumer preferences. This opinion article, aptly named 'Curbing Pesky Calls' is A interesting and insightful read. The article was published in The Hindu Business Line.

### **Opinion Article : How to embrace digital agriculture**

India recently launched the Agri Stack project to enable effective digital delivery to Agri-stakeholders and foster agricultural resilience and sustainability. Professor Kushankur Dey and Aashi Jain, a postgraduate student from the Indian Institute of Management Lucknow, highlight the salience of this project in this opinion article, 'How to embrace digital agriculture'. The article was published in The Hindu Business Line.

## TALK

Prof. Kushankar Dey delivered the following talks:

- Embracing digital agriculture organized by the International Finance Corporation under the aegis of the AGREES project in Uttar Pradesh, October 13, 2023.
- Delivered a keynote speech on cooperation through development at the Department of Co-operatives, Uttar Pradesh, on October 31, 2023.





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## ACHIEVEMENTS



### The science-wide author databases of standardized citation indicators

Prof. Samir K Srivastava, Prof. Chandan Sharma, Prof. Suresh K. Jakhar, and Prof. Sanjay K. Singh from IIM Lucknow were included in the science-wide author databases of standardized citation indicators for the year 2022. This marks the third consecutive year that IIM Lucknow professors have achieved this recognition for their exceptional contributions to the world of academia.

### Best Research Paper Award

Mr. Saransh Tiwari, a current student at IIM Lucknow, won the second prize in Doctoral Research Proposal Presentation in Doctoral Colloquium in Management and Development by the Institute of Rural Management Anand (IRMA) for his paper titled, "Essays on Composite Indicator Construction: Frontier-Based Approach"



Utkarsh Shivam, a doctoral student at IIM Lucknow, was honoured with the 2nd Best Paper Award at the 26th Annual International Conference of the Society of Operations Management (SOM) in 2023, held at the Indian Institute of Management, Shillong. The award-winning paper, titled 'Multi-depot Mixed Fleet Electric Bus Scheduling Problem with Charging Constraints Considering Sustainability: A GIS-MILP Approach,' was a collaborative effort with esteemed co-authors Prof. Suresh K. Jakhar and Dr. Amit Kohar of IIM Lucknow.



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### Affiliation with CFA Institute

IIM Lucknow is now affiliated with the CFA Institute under their University Affiliation Program (UAP). As a result of this association, the student community will be eligible for scholarships and other advantages provided by the CFA Institute in exchange for earning a CFA degree. The affiliation came as a result of the joint efforts of the student finance interest group, SIGFI, and the student council. The Dean Faculty Prof Ajay K Garg, Dean Programme Prof. Vikas Shrivastava, and PGP Chair Prof Suresh K. Jakhar were instrumental in seeing this liaison to its fruition.



### Radhakrishnan Gopalan Young Faculty Researcher Award



Professor Suresh K. Jakhar, from the Operations Area Group - IIM Lucknow, was the first winner of the prestigious Radhakrishnan Gopalan Young Faculty Researcher Award!

Prof. Jakhar emerged as the standout candidate after a rigorous screening process involving a panel of senior academics and representatives of the 1996 batch. The award includes a Research Grant of 6 lakhs INR for approved research work over three years and a one-time cash award of up to 1 lakh INR. Radhakrishnan Gopalan Young Faculty Researcher Award for IIM Lucknow faculty was launched from the endowment received from the 1996 batch in memory of the Late Prof Radhakrishnan Gopalan, who was an alumnus of the 1996 batch of IIML and University of Michigan.





## IIML COMMUNITY: NEW MEMBERS

### Academic Team

S. NO	NAME OF THE FACULTY MEMBER	DESIGNATION	DEPARTMENT/AREA
1	Prof. Ashutosh Jha	Assistant Professor (Grade-I)	IT and Systems
2	Prof. Kartik Yadav	Assistant Professor (Grade-I)	Business Environment
3	Prof. Ranjan Kumar	Assistant Professor (Grade-I)	Communication
4	Prof. Utsav Pandey	Assistant Professor (Grade-II)	Decision Sciences
5	Prof. Divya Choudhary	Assistant Professor (Grade-I)	Operations Management
6	Prof. Himadri Chakrabarty	Assistant Professor (Grade-II)	Business Environment

### Non-Academic Team

S.NO.	NAME	DESIGNATION	DATE OF JOINING
1	Ms. Tripti Sikriwal	Assistant	01-Nov-23

Farewell is always a poignant occasion. We bid goodbye to the following IIML Community Members:

S.NO.	NAME	DESIGNATION	DATE OF RETIREMENT
1	Mr. Amit Saxena	Administrative Officer	30-Nov-23
2	Mr. Dharmendra Singh	Assistant Librarian	31-Dec-23



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## IN NEWS

### The Belgian-Indian Ties

Ambassador Didier Vanderhasselt from Belgium visited the Indian Institute of Management, Lucknow where he met with Prof. Ajay K Garg (Dean Faculty), Prof. Vikas Srivastava (Dean Programmes) and Prof. Archana Shukla (Director). They engaged in discussions centred around IIM Lucknow's active partnership with Belgium's Université Catholique de Louvain and explored avenues to further enhance student and faculty exchanges with Belgian universities. Beyond educational ties, research and innovation were also highlighted. The visit and discussions presented new avenues for growth and opportunities.



### The 'Lakshmipat Singhanian-IIM Lucknow National Leadership Awards'

This award ceremony hosted by IIM Lucknow and JK Organisation marked a momentous occasion in recognizing exemplary leadership in the presence of the Hon'ble President of India, Smt. Droupadi Murmu.

The awards acknowledged emerging leaders under the age of 45 in three key areas: Science and Technology, Community service and social enrichment and Business. This recognition honored outstanding individuals like Shri Sanjeev Bajaj, Shri Nithin Kamath, Dr. V. Mohan, Dr. Ritu Karidhal Srivastava, Dr. Jamuna Tudu, and Shri Piyush Tiwari, paving the way for future leaders.

The esteemed management institution, IIM Lucknow, follows the motto "सुप्रबंधे राष्ट्र समृद्धि" which translates to "Prosperity in Good Governance." This motto embodies the essence of leadership ethos, and I believe that institutions like IIM Lucknow play a crucial role in shaping ethical and socially responsible leaders. I congratulate the entire team of IIM Lucknow for their dedication to continuous development and societal impact." said President Smt. Droupadi Murmu.

The Hon'ble President also encouraged management institutions to prepare students for the intricacies of the corporate world, fostering an environment that fortifies industry, business, and ethics.



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<https://timesofindia.indiatimes.com/city/lucknow/iim-lucknow-keeps-up-with-its-100-placement-record/articleshow/104147023.cms>

<https://news.careers360.com/iim-lucknow-holds-valedictory-ceremony-for-mahatma-gandhi-national-fellowship-students>

<https://news.careers360.com/iim-lucknow-hosts-annual-international-research-conference-doctoral-workshop-2023>

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