



## IIML NEWSLETTER

# Samavaya

**VOLUME 36 NO. 3**  
**JULY-SEPTEMBER 2023**



## EVENTS & ACTIVITIES

### Inauguration of EFPM 11th Batch



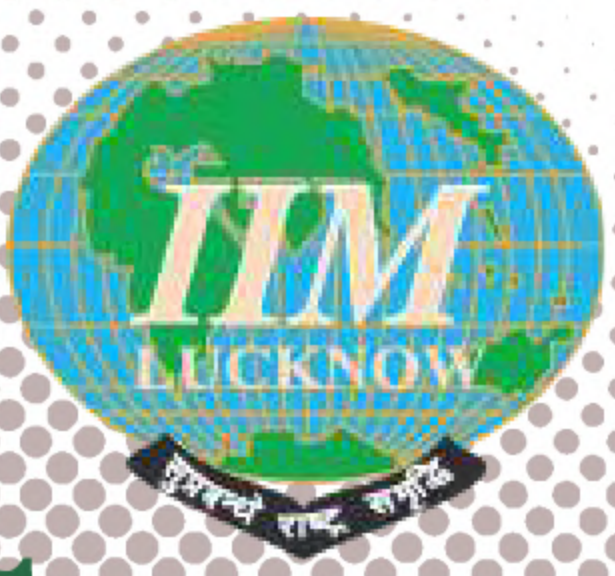
## IN THIS ISSUE

- EVENTS & ACTIVITIES
- PUBLICATIONS
- STUDENT ACHIEVEMENT
- IIML COMMUNITY
- NEW INITIATIVES
- IN NEWS

The 11th batch of the Executive Fellow Programme in Management (EFPM) was inaugurated at the IIM Lucknow, Noida campus on 15th July 2023. EFPM is a unique doctoral programme which meets the learning aspirations of working executives and teaching professionals. The incoming batch has 17 experienced professionals with an average work experience of 14 years.

The EFPM scholars were addressed by the Dean Noida campus, Prof. Neerja Pande, Dean Programmes, Prof. Vikas Srivastava and EFPM Chair, Prof. Rajesh Aithal. Dr. Rohit Sindhwani, an FPM Alum and a faculty member at MDI Gurgaon, also addressed the incoming batch sharing his experience and advice on how to successfully navigate the EFPM journey.





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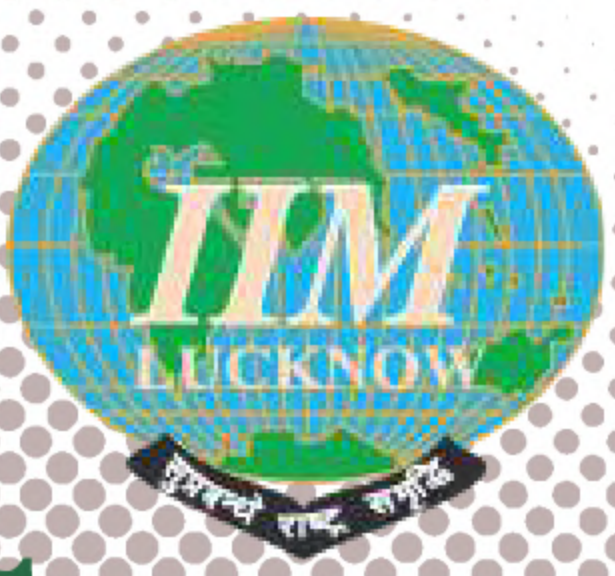
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## 39th Foundation Day Celebration



39th Foundation Day, celebrations commenced with Tree Plantation Drive led by the Earth Club of IIM Lucknow in an effort to contribute to environmental sustainability & to promote a greener future. Our students and faculty members came together to take part in this grand plantation drive in the campus on the 27th of July, 2023. To commemorate the 39th Foundation Day, the institute invited Mr. Amresh Acharya, an alum of the 1992 batch and Managing Director and CEO at Loylty Rewardz Management Pvt. Ltd., to deliver the Foundation Day Lecture.





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## Inauguration of DGMP 28th Batch



IIM Lucknow (Noida Campus) welcomed the 28th batch of Defence Officers for the General Management Program. The batch consists of a mix of 48 officers with rich experience in varied fields from the Army, Navy, and Air Force, selected to be part of the niche program in a tie-up between IIM Lucknow and the Directorate General of Resettlement (DGR). The batch will be undergoing a rigorous program in sync with the prestigious Executive Management Programs of IIM Lucknow. The program was inaugurated by Prof. Neerja Pande, Dean IIM Lucknow (Noida Campus), along with Vice Admiral Suraj Berry, AVSM, NM, VSM, Chief of Personnel, Indian Navy, in the presence of the Program Directors.

## Sanrakshan 2023







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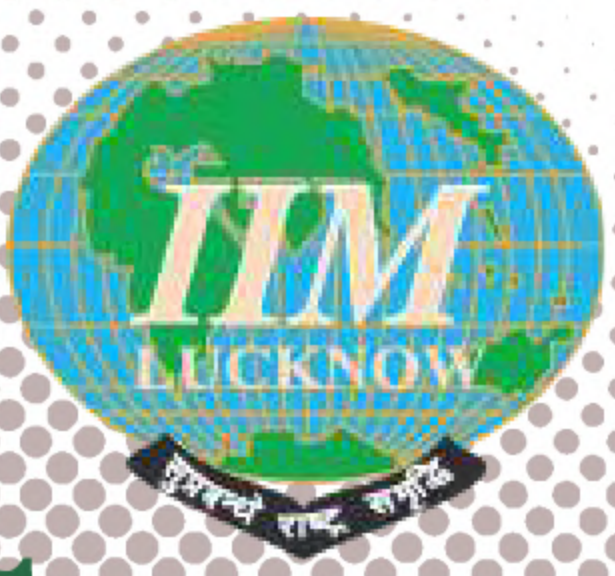
IIM Lucknow concluded the 3rd season of Sanrakshan on 29th of July, 2023. The event received tremendous success, attracting renowned industry leaders, delegates, & dignitaries, who shared their hands-on experiences & insights on sustainability. The event was graced by Chief Guest Mr. Ashish Tiwari, Honourable Secretary, Department of Environment, Forest & Climate Change-Government of Uttar Pradesh, who inaugurated the event in the presence of Prof. Neerja Pande, Prof. Kaushik Ranjan Bandopadhyay & Prof. Ashish Aggarwal. The event witnessed panel discussions and keynotes by CSOs & MDs of major Corporates & Policymakers, such as BCG, Accenture S&C, WRI India, KPMG India, Microsoft, Brillio, Fairtrade India, PVR Ltd, Vistara Ltd, L'Oréal, Havells India, Reckitt, GIZ, UNDP India, Treeni Inc, CII, Karo Sambhav, Infinitive, ECOEX, and many more. Delegates had the opportunity to gain insights from Mr. Justice Sudhir Agarwal on how the Indian Judicial system is advocating changes for a sustainable future. Another Major attraction was the SUSTAINABILITY MELA, which hosted unique cleantech startups that showcased their greener solutions to tackle trivial problems. The event culminated with a SUSTAINABLE FASHION SHOW, where students from leading fashion institutes showcased their sustainable designs, highlighting how small changes in attitude & habits can bring about big changes in the planet.

### **IIML hosted G20 University Connect Pannel**



IIM Lucknow hosted the G20 University Connect Panel on the 10th of August, 2023. Collaborating with the Research and Innovation System for Developing Countries & the Ministry of External Affairs India, this engaging event aimed to provide a platform for deepening our understanding of international relations and economics. Themed around "Vasudhaiva Kutumbakam" (One Earth, One Family, One Future), this year's G20 Presidency motif, the panel brought together accomplished experts and thought leaders. Distinguished speakers, including luminaries such as Mr. Sanjay Bhattacharyya, Secretary from the MEA; Dr. Anand Prakash Maheshwari, Former IPS Officer and Director General CRPF; & Dr. Balu Kenchappa, Regional Director, RBI Lucknow, shared their insights on India's priorities, management in today's blended existence, and the role of different countries in global financial development.





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### IIML Hosted G20 University Connect Session



Echoing the theme of "Vasudhaiva Kutumbakam" (One Earth, One Family, One Future), the G20 University Connect Session hosted by IIM Lucknow saw young visionaries dissecting global challenges and formulating innovative solutions. Capturing the essence of international cooperation, this simulated G20 platform immersed students in high-stakes negotiations, policy deliberations, and cross-cultural exchanges. With the backdrop of real-world complexities, our participants showcased strategic acumen, fostering camaraderie while advancing towards a harmonious and sustainable world.

### Har Ghar Tiranga by IIML



IIM Lucknow extended the fervor of the #HarGharTiranga movement beyond its boundaries by visiting five villages to distribute sweets and national flags to the residents and school children.

Director Prof Archana Shukla, Dean Prof Ajay Garg, and Chairman Social Interventions Prof Devashish Das Gupta took the lead in visiting the Gram Panchayat and Village Schools at Madhopur, Bargadikala, Chakprithvipur, Khesarava, and Sonava villages. Each village gave a rousing welcome to the IIM Lucknow team. School children, teachers, and residents marched with national flags, chanting Vande Mataram, echoing patriotic sentiment.





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### Independence Day 2023 at IIM Lucknow



The celebrations at IIM Lucknow started with flag hoisting by Director, Prof. Archana Shukla. Speaking on the occasion, she explained the meaning & importance of the tri-colour in the Indian flag & how we should incorporate that into our lives. Meritorious children from the IIML community were felicitated by the Director. Students & IIML community members presented cultural programmes on the occasion. The celebration continued with various competitive events for the community members.

### National Sports Day at IIM Lucknow Campus



On 25th August 2023, the IIML community came together to commemorate Major Dhyan Chand and celebrate National Sports Day on campus. The event started with the entire fraternity, including Director Prof. Archana Shukla, joining hands to take the "Fit India" pledge and promising to indulge in any sort of physical activity on a regular basis. A plethora of sports activities, like hockey, futsal, tug of war, etc., were organized on campus in the newly developed synthetic astroturf ground.

An iconic hockey match was organized between participants from the 27th Defence General Management program and the Institute hockey team with a focus on the theme of "Sports are an enabler to an inclusive and fit society". IIM Lucknow's hockey teams stand as a testament to its focus on inclusivity with a female Vice Captain Rutuja Patil, the only female in the team, who's leading the team from the front. From a cumulation of all these activities, IIM Lucknow motivated its students to take out time for fitness regularly and move towards the end goal of "Fit India".







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### Samvaad 2023 - Annual Alumni Conclave



IIM Lucknow's Annual Alumni Conclave - Samvaad 2023 was a grand celebration of achievements, memories, and the enduring spirit of our esteemed alumni. The event was graced by the presence of IIM Lucknow's Director, Dr. Archana Shukla who was joined by our notable alumni who addressed the gathering. Manish Dewan (1992 batch), a seasoned business development professional with expertise in marketing and finance. He is currently serving as the Head of Customer Service at SBI Cards. Navin Chandra Rao (1993 batch), is an MBA graduate from IIM Lucknow, with a 25-year career in supply chain and operations in multiple institutes. This much-anticipated event brought together alumni from diverse backgrounds, generations, and professions, serving as a platform for networking, reminiscing, and inspiring the next generation of leaders. Under the theme "Navigating New Frontiers," the event featured four engaging panel discussions that delved into the evolving landscape of various industries. Distinguished speakers from diverse domains shared their insights, wisdom, and experiences, igniting conversations that transcended boundaries.

In Panel 1: Consulting and Strategy, we had the privilege of hosting Gaurav Agrawal (IAS- Gov of India), Navin Rao (Ex-head Sourcing, IKEA), Arun Tangri (Co-founder, TagTaste Foods), Pravin Devanathan (Head, Institutions, Ninjakart), and Manojkumar Kamble (Associate Dr, BCG). Panel 2: Finance featured Abhishek Mittal, Manish Dewan (Executive Vice President, SBI Cards), Anshu Prashar, and Divyansh Johar (Investment Director · Berkeley energy), who shared their expertise. Panel 3, Technology and Operations, featured Sahil Bansal (Lead, Google), Akhil Chugh (Senior Director- Adobe), Ramaswamy V. (ex- FIS, MD India), Pramod Prasad (Ex-Head, Strategy- Godrej Agorovet), and Abhishek Siroya (Supply Chain Leader- Ex Amazon), while Panel 4: Finance included the valuable insights of R Sankara Narayanan (General Manager- Unilever), Harish Narayanan (ex-CMO, Myntra and ex-CGO, Upstox), and Zairus Master (Chief Business Officer- Honasa Consumer- MamaEarth).

### Swachhta Pakhwada 2023



IIM Lucknow began Swachhta Pakhwada on September 1st, 2023. Under the guidance of our Director, Prof. Archana Shukla, the institute's staff and faculty pledged to contribute to the Swachh Bharat Mission. Throughout the weeks, a series of engaging activities and initiatives were carried out to actively promote our commitment to a cleaner and healthier Bharat.







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**IIML hosted a session on the profound connection between spiritual practices, holistic leadership, and personal well-being**



IIM Lucknow was honored to host Mr. EV Swaminathan from the Brahma Kumaris Foundation for an enlightening session on the profound connection between spiritual practices, holistic leadership, and personal well-being. The event emphasized the transformative power of meditation and self-awareness in leadership development, leaving attendees inspired and equipped with newfound wisdom.





## PUBLICATIONS

Area	Faculty	Title
Agribusiness	Prof. Kushankur Dey	A typology of Agricultural Market Information System and its dimensions: case studies of digital platforms (ABDC A)
	Prof. Kushankur Dey, Prof. Gaurav Gairola	Moderators of pricing and willingness to pay for parametric weather risk mitigants in agriculture: An integrative review, conceptual framework, & research agenda. (ABDC B)
	Prof. Kushankur Dey, Prof. K.B.Gupta, Prof. Avinash Kumar	Food Corporation of India: Making public procurement more inclusive and efficient. Asian Journal of Management Cases. Asian Journal of Management Cases (ABS '1) DOI:10.177/09728201231168246.
Communication	Prof. Payal Mehra	Teaching and Technology: Teaching MBA Students Business Report Writing Using Social Media Technologies. (IF: 1.3; Journal Citation Report™ Scopus indexed, Scimago Journal Rank i0.477, Q2, ABDC)
		Unexpected surprise: Emotion analysis and aspect-based sentiment analysis (ABSA) of user generated comments to study behavioral intentions of tourists. (IF: 8.7; Journal Citation Report™, JCR; ABDC: A ; ABS: 2; Scopus indexed, 0.582, Q1)
HRM	Prof. G Balasubramanian	The Curious Case of Judicial Interpretation and Labour Flexibility in India (ABDC A , ABS 3)
Marketing	Prof. Sushant Kumar	How does culture influence a Country's travel and tourism competitiveness? (ABS 4; ABDC A*)
	Prof. A Chakraborty	Do I share because I care?: Investigating the factors influencing consumer's adoption of shared consumption (ABDC A and ABS 3)





## PUBLICATIONS

Area	Faculty	Title
Operations	Prof. Suresh K Jakhar & PhD Scholar Aasheesh Dixit	Roles of Reciprocity and Fairness Concerns in Airline-Airport Systems with Environmental Considerations (ABDC A*, ABS 4)
	Prof. Suresh K Jakhar, Mohit Ray & Ajit Pratap Singh (Persuing PhD)	Sustainable Farming Practices Adoption in Agriculture Supply Chain: The Role of Indirect Support Versus Cost Subsidy (ABDC A, ABS 3)
	Prof. Suresh K Jakhar	Strong Cutting Planes for the Capacitated Multi-Pickup and Delivery Problem with Time Windows (ABDC A*, ABS 4)
	Prof. Yash Daultani	Blockchain technology and its critical success factors for supply chain resilience and sustainability is a significant addition to the field (ABDC A, ABS 3)
	Prof. Samir K Srivastava, Prof. M Dhanshyam	Decision Framework for efficient risk mitigation in public BOT highway infrastructure service projects. Journal of Construction Engineering and Management, Vol. 149, No. 9, 2023. DOI: <a href="https://doi.org/10.1061/JCEMD4.COENG-13014">https://doi.org/10.1061/JCEMD4.COENG-13014</a> .

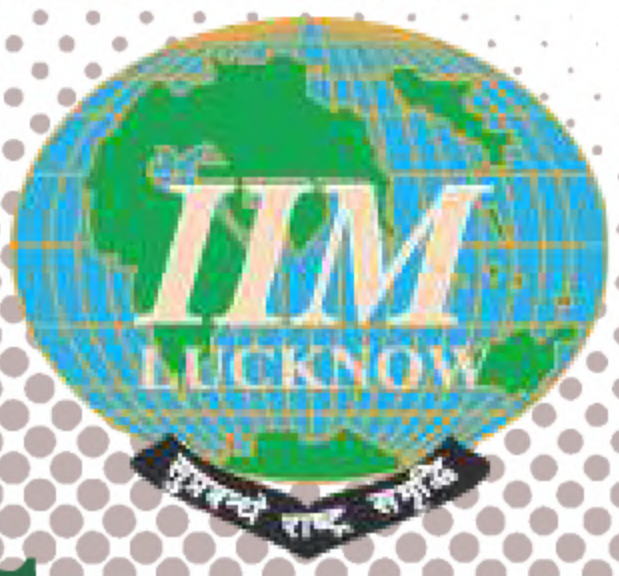
## TALK

1. Prof. Kushankur Dey was Invited as a moderator in the Agri-tech Conclave held on July 31, 2023 at Indira Gandhi Pratishthan, organized by the Government of UP and Deloitte India.
2. Prof. Kushankur Dey was Invited to be part of a multi-stakeholder consultation workshop on Draft Standard Operating Procedure (SOP) for Climate-Smart Villages organized by the Directorate of Environment, Forest, & Climate Change, Government of Uttar Pradesh, held on September 26, 2023.
3. Prof. Samir K Srivastava delivered an online invited talk on Developing Consulting Capabilities for Jaipuria Institute of Management (all Campuses) on August 05, 2023.

## CASE

Child Rights and You: From Tears to Smiles Product # W33332, Published by: Ivey Publishing  
Publication Date : September 14, 2023. Authors: Amita Mital, Arpita Das & Mayur Garg





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## STUDENT ACHIEVEMENT

IIML PGP Students win at SDA Bocconi Asia Center Mumbai



IIM Lucknow proudly  
congratulates



Vaidehi Sanadhya | Gaurang Mittal



National Winners: Vaidehi Sanadhya,  
Gaurang Mittal (Markethon)



IIM Lucknow proudly  
congratulates



Puneet Kumar Lalwani | Sourit Rai | Rahul Kumar Singh



National Runners-up: Puneet  
Lalwani, Sourit Rai, Rahul Kumar  
Singh (Markethon)



IIM Lucknow proudly  
congratulates



Somya Gupta | Deepika Taliya  
Vanshika Gupta | Aliva Dash



National Winners: Deepika  
Taliya, Vanshika Gupta, Somya  
Gupta, Aliva Dash (LuxFued)





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## IIML COMMUNITY

We welcome the following IIML Community

### Academic Team



**Prof. Shalabh Singh**

Asst. Professor (Grade-I)  
Decision Sciences



### Non Academic Team

**Mr. Shubham Singh**- Assistant

**Mr. Santosh Shukla**- Assistant

**Mr. Sunil K Agnihotri**- Assistant

**Mr. Sumit K Gupta**-Jr Lib Assistant



**Mr. Yogesh Kumar**- Assistant

**Mr. Ankit Verma**- Assistant

**Mr. Shuchitra Bhatnagar**-Administrative Officer

**Mr. Shivashish Tripathi**- Administrative Officer

**Farewells are always a Poignant occasion. We bid goodbye to the following IIML Community Members**

**Mr. Thomas Jonk K**- Sr Plumber Gr-I (Upgd)

**Mr. Lank Dhoj Shah**-Jr Assistant Grade-I

**Mr. P Sampath**-Administrative Officer







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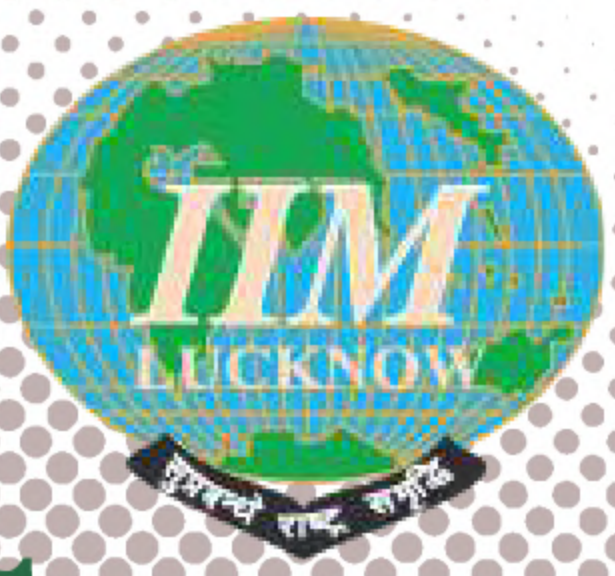
## NEW INITIATIVES

### Dr. Radhakrishnan Gopalan Young Faculty Researcher Award



IIM Lucknow is pleased to announce the establishment of the Radhakrishnan Gopalan Young Faculty Researcher endowment, initiated by the IIM Lucknow Batch of 1996. With an initial corpus of approximately INR 75 lakhs and an annual award value of INR 7,00,000; this award aims to recognize and encourage young faculty researchers at IIM Lucknow. At the inaugural ceremony, Dean Faculty, Professor Ajay K Garg welcomed the gathering and shared the initiative's details. Director, Professor Archana Shukla expressed her heartfelt gratitude and commended the batch of 1996 and friends of Late Radhakrishnan Gopalan for their generous initiative. Mr. Ravi Thota and Mr. Satya from batch 1996 joined us in person along with several batchmates who joined online, including Ms. Nithya Easwaran, a distinguished member of the Board of Governors at IIM Lucknow. Vijay Yerramilli, a respected batchmate, co-author, and Professor of Finance at Houston, also shared his insights and perspectives, adding depth and significance to the event. Additionally, Mr. Radhakrishnan's brother, Jay Gopalan, was also present on this significant occasion.





IIM LUCKNOW  
सुभाषचंद्र बोस स्मृति

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## IN NEWS

### Alumni in Focus



**IIM LUCKNOW**  
CONGRATULATES

**Harshad Patwardhan**

FOR HIS POST AS  
CHIEF INVESTMENT OFFICER (CIO)  
AT UNION MUTUAL FUND

Harshad is a B.Tech graduate from IIT Bombay, a PGDM from IIM Lucknow, and a CFA charter holder from the CFA Institute.

### IIML Alumnus Appointed as SEBI Whole-Time Member



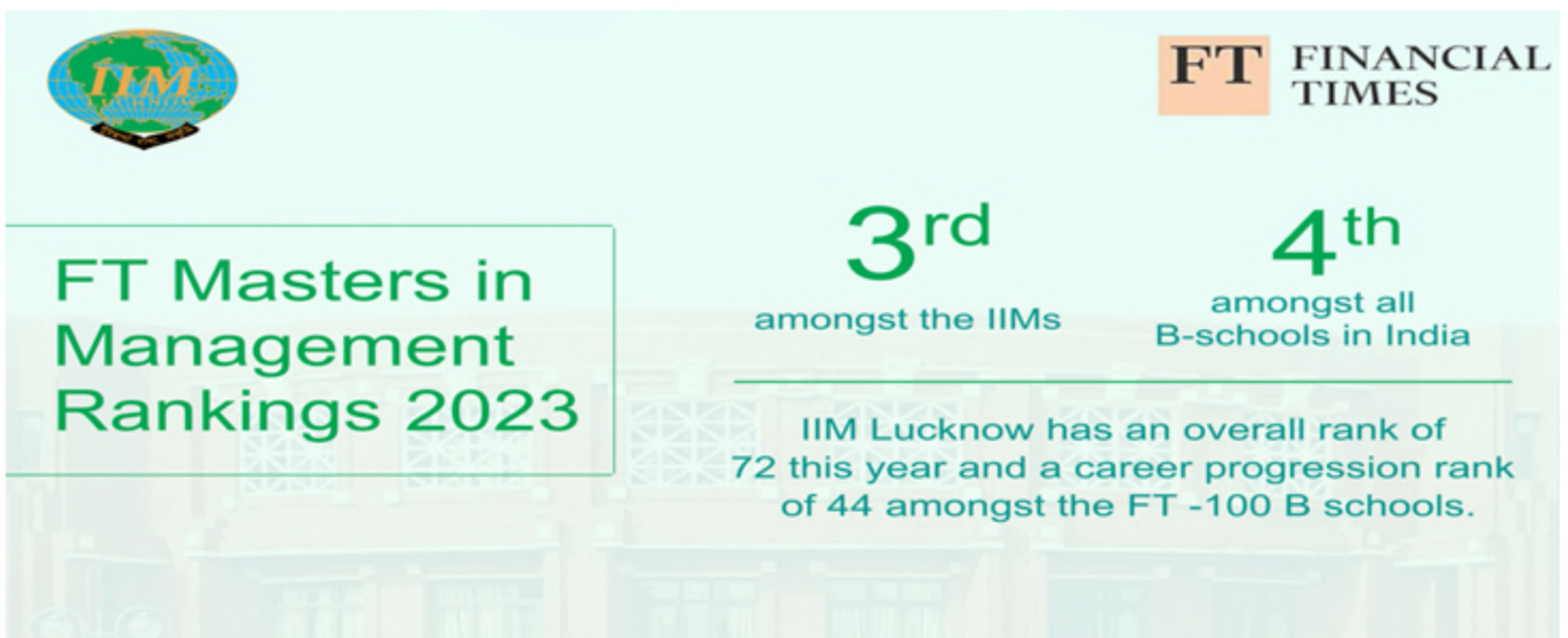
**IIM LUCKNOW**  
CONGRATULATES

**Kamlesh Varshney**

FOR BEING APPOINTED  
SEBI WHOLE-TIME MEMBER.

Kamlesh has an MBA from IIM Lucknow. He is an 1990 batch Indian Revenue Service Officer.

### FT top 100 Management Masters Ranking



**IIM LUCKNOW**

**FT FINANCIAL TIMES**

**FT Masters in Management Rankings 2023**

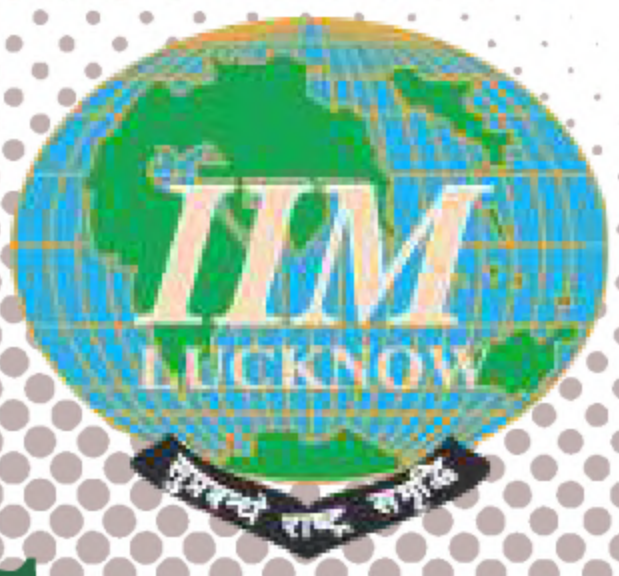
**3<sup>rd</sup>**  
amongst the IIMs

**4<sup>th</sup>**  
amongst all B-schools in India

IIM Lucknow has an overall rank of 72 this year and a career progression rank of 44 amongst the FT -100 B schools.

We are thrilled to announce that IIM Lucknow holds firm its position in the (Financial Times) FT-100 rankings, placing third among IIMs, following Ahmedabad and Calcutta, and fourth among leading Business schools.





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**IIM Lucknow develops model to assess and mitigate cybersecurity risk in healthcare sector**

<https://www.educationtimes.com/article/newsroom/99733764/iim-lucknow-develops-model-to-assess-and-mitigate-cybersecurity-risk-in-healthcare-sector>

**IIM Lucknow is running international MBA programme in Management for executives**

<https://www.financialexpress.com/jobs-career/education/iim-lucknow-is-running-international-mba-programme-in-management-for-executives/3247457/>

**CAT score is just one of the several components to get into IIMs**

<https://www.educationtimes.com/article/campus-beat-college-life/99733462/cat-score-is-just-one-of-the-several-components-to-get-into-iims>

**BUSINESS STUDIES: IIM Lucknow retains its position in the top 100 business schools**

<https://www.educationtimes.com/article/newsroom/99733623/iim-lucknow-retains-its-position-in-the-top-100-business-schools>

**Revenue sharing by airports, airlines can help them become eco-friendlier: IIM Lucknow, Liverpool study**

<http://timesofindia.indiatimes.com/articleshow/103734787.cms>  
from=mdr&utm\_source=contentofinterest&utm\_medium=text&utm\_campaign=cppst

**IIM Lucknow Admission 2024: First IIM to Announce Admission Policy: CAT to Get 30% Weight in Final Selection; Check Key USPs, Fee, Placements, Selection Process** <https://www.mbauniverse.com/articles/iim-lucknow-admission>

**IIM Lucknow announces 'Radhakrishnan Gopalan Young Faculty Researcher Award'**

<https://news.careers360.com/iim-lucknow-announces-radhakrishnan-gopalan-young-faculty-researcher-award>

**IIM Lucknow Introduces Course On Indian Philosophy, Includes Theory Of 'Karma'**

<https://www.ndtv.com/education/iim-lucknow-introduces-course-on-indian-philosophy-includes-theory-of-karma-4365597>

**हवाईअड्डों व एयरलाइंस के राजस्व साझा करने से उन्हें पर्यावरण अनुकूल बनाया जा सकता है: अध्ययन**

<https://bhasha.ptinews.com/news/national/536923.html>

**Corporate Communications & Media Relations**  
**Indian Institute of Management Lucknow**

Prabandh Nagar, IIM Road, Lucknow -226013  
ccmr@iiml.ac.in

