



IIML NEWSLETTER

Samavaya

VOLUME 35 NO. 1

JANUARY - MARCH 2022



EVENTS & ACTIVITIES

73rd Republic Day Celebrations

The 73rd Republic Day was celebrated with full fervor at IIM Lucknow, keeping in view all the COVID protocols.



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The day started with flag hoisting and speech by Director Prof. Archana Shukla. In her speech she said while we are celebrating the Republic Day we should not forget the people who were part of the freedom struggle and who made this possible. She said that today India as a nation has proven itself to the world, be it the handling of COVID pandemic or the research and development of vaccines and subsequent massive vaccination drive, we have shown to the world that we are not less than any one. One important thing she highlighted in her speech was that while today everyone talks about one's right which the constitution has given us, we should not forget that along with right the constitution also talks about our duties. We should not forget what are duties are.



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2nd edition of the Annual Hindi magazine of IIML Palash was launched on 26 January 2022



MoU between IIM Lucknow and SGPGI Lucknow

A memorandum of understanding (MoU) was signed by, Professor Archana Shukla, Director, Indian Institute of Management Lucknow (IIML) and Professor R K Dhiman, Director, Sanjay Gandhi Post Graduate Institute of Medical Sciences (SGPGIMS).

Both the premier Institute will collaborate in offering short term course in management for doctors of all levels of seniority and also carry collaborative research in the field of mutual interest. Both IIML and SGPGIMS will draw on each other's competencies to ensure that this collaboration is of mutual benefit, and also for the benefit of the society

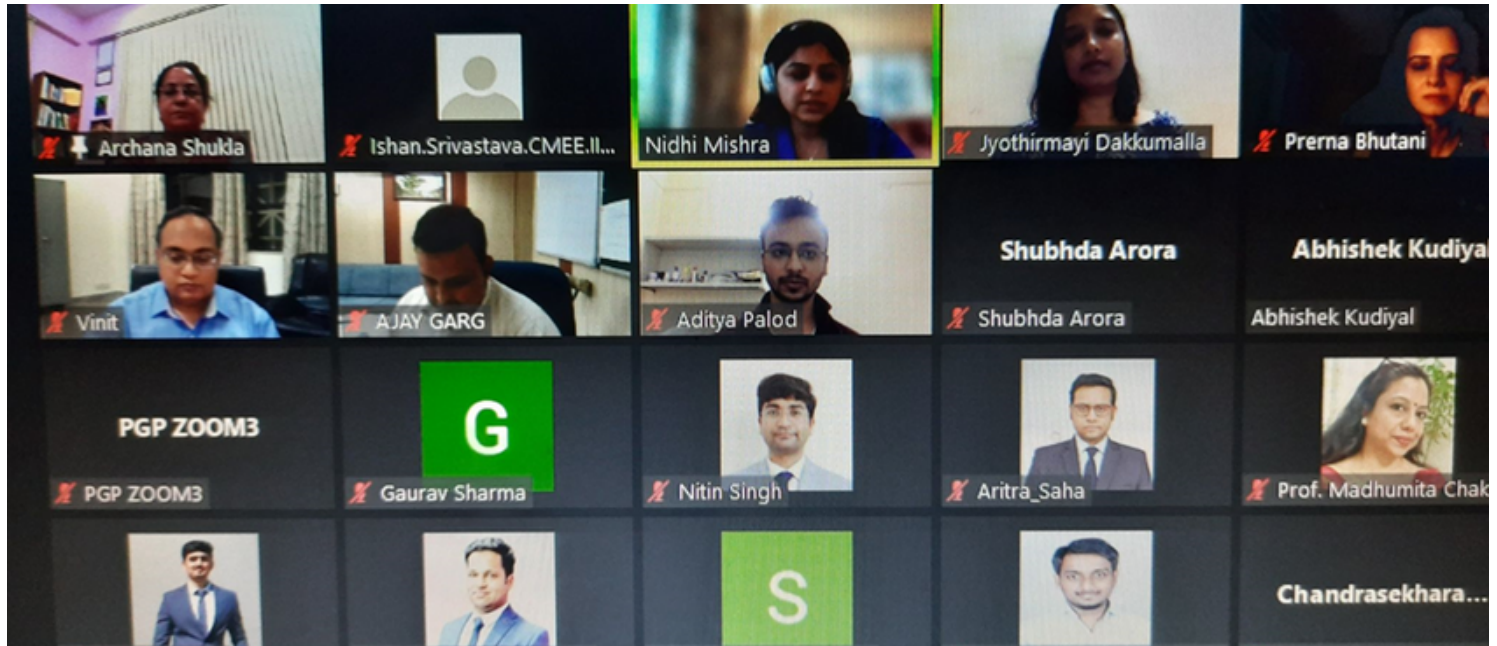




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International Women's Day

Breaking stereotypes and creating a collaborative ecosystem IIM Lucknow's successful entrepreneurs Jyothirmayi Dakkumalla, Co-Founder and CEO, Fabric Monde, Nidhi Mishra Founder CEO, Bookosmia and Perna Bhutani, Founder Zemé discuss their experiences on International Women's Day



IIM Lucknow recognized and saluted the spirit of women empowerment with an inspiring panel of women speakers in its Academic Module for MGNF. On International Women's Day, Ms. Pangkhuri Borgohain, Dy Head-Apprenticeship Division, NSDC, & Ms. Divya Varma, Programme Manager, Aajeevika Bureau interacted with fellows on various aspects of apprenticeship and facilitating linkages between migration and skilling opportunities.



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Inauguration of the Mahatma Gandhi National Fellowship Programme

Prof. Archana Shukla, Director, IIM Lucknow launched the first edition of Skillवार्ता, a quarterly newsletter of MGNF. This initiative is run by fellows and encapsulates some of the most interesting initiatives of the programme.

11-day Academic Module (2) of Mahatma Gandhi National Fellowship

IIM Lucknow started 11-day Academic Module (2) of Mahatma Gandhi National Fellowship on March 05, 2022. Some of the sessions conducted were by Dr. Vinita Aggarwal, Executive Member, National Council for Vocational Education and Training, and Mr. Anand Singh Bal, Ex Principal Economic Adviser to Govt. of India on quality assurance in skilling system and Industrial Policy respectively.

Prof. Archana Shukla, Director, IIM Lucknow also conducted an engaging session with fellows on various aspects of understanding self and implementing these learnings in their daily lives.





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IIM Lucknow Incubator has been selected under Startup India Seed Fund Scheme for a Fund of INR 5.00 Cr

IIML-INCUBATOR
IIM LUCKNOW
Innovating the future

IIM Lucknow Incubator has been selected under Startup India Seed Fund Scheme for a Fund of INR 5.00 Cr

The fund amount will be released annually for the next 03 Years basis Incubator submitted proposal for providing capital support to innovative startups. So this amount will be used by Startups.

The first tranche is INR 1.75 Cr for FY 2022-23

This selection allows the Incubator to serve the Indian society at large and fulfil its twin goals of a) creating wealth and b) creating jobs for humanity, through twin programmes of a) Incubation and b) Acceleration

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PUBLICATION PROFILE

Dalal, J. (2022) 'A strategic donor-beneficiary assignment problem under supply and demand uncertainties', *Int. J. Operational Research*, Vol. 43, Nos. 1/2, pp.188-207.

Abstract: Considering the coexistence of food insecurity and food waste issues in the society, in collaboration with an NPO in India, we develop a novel donor-beneficiary strategic assignment model to connect the students of a set of volunteering schools with a set of habitats having under-nourished children up to 14 years of age, via a social-awareness-raising long-term endeavour. Our two-stage stochastic programming model – by addressing the demand and supply uncertainties using discrete scenarios

– determines optimal strategic connections to minimise the associated connection-establishment cost as well as the expected shortage cost at the habitats due to unmet demand. We present a small but realistic test case, conduct a sensitivity analysis to illustrate the underlying trade-offs among various components, and highlight how the decision-maker can adjust system-flexibility by altering certain model parameters.

Alok Raj, Abheek Anjan Mukherjee, Ana Beatriz Lopes de Sousa Jabbour and Samir K Srivastava, *Supply Chain Management during and post-COVID-19 Pandemic: Mitigation Strategies and Practical Lessons Learned*, *Journal of Business Research*, Volume 142, 2022, pp. 1125-1139.

DOI: <https://doi.org/10.1016/j.jbusres.2022.01.037>.

Abstract:

The COVID-19 pandemic has affected global supply chains at an unprecedented speed and scale. This paper investigates the supply chain challenges that manufacturing organizations have faced due to the COVID-19 outbreak, particularly in emerging economies. We present a conceptual framework under the dynamic capability theory to analyze challenges and their pertinent mitigation strategies. Ten major challenges are identified based on a literature review, evaluation of several news articles, and discussions with experts. Further, the Grey-Decision-making Trial and Evaluation Laboratory (Grey-DEMATEL) method is applied to analyze the relationships between various supply chain challenges. Scarcity of Labor (PSL) emerges as the most significant challenge, closely followed by Scarcity of Material (SSM). The results also suggest that Inconsistency of Supply (PIS) is the challenge that correlates the most with other factors. Finally, in this paper we also provide guidelines and strategies for practitioners and scholars to better address supply chain challenges post-COVID-19 outbreak.



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PUBLICATION PROFILE

Chaddha, K., & Kanjilal, U. (2022). Transforming Academic Libraries into Information Commons: A Proposed Model. Evidence Based Library and Information Practice, 17(1), 5-37.

<https://doi.org/10.18438/eblip30004>

Conference presentation

Anshul Aggarwal and Chandan Sharma, How technological advancement contributes to labour productivity in developing economies: Investigation of the role of imports, exports, R&D and foreign investment, presented and awarded best paper at 8th Management Doctoral Colloquium, VGSOM, IIT Kharagpur, February 2-3, 2022





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IIML COMMUNITY

We welcome the following in IIML Community

Faculty



Prof. Vinit Singh Chauhan

VISITING ASSOCIATE PROFESSOR
Finance and Accounting

Farewells are always a poignant occasion. We bid goodbye to the following members of IIML community

Mr. V.P. Gupta - Programme Manager (AS)





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IN THE NEWS



Our Chairman, Board of Governors, Shri Natarajan Chandrasekaran has been conferred the Padma Bhushan award this year (in Trade and Industry)

Padma Awards - one of the highest civilian Awards of the country, are conferred in three categories, namely, Padma Vibhushan, Padma Bhushan and Padma Shri. The Awards are given in various disciplines/ fields of activities, viz.- art, social work, public affairs, science and engineering, trade and industry, medicine, literature and education, sports, civil service, etc. 'Padma Vibhushan' is awarded for exceptional and distinguished service; 'Padma Bhushan' for distinguished service of high order and 'Padma Shri' for distinguished service in any field. The awards are announced on the occasion of Republic Day every year. These awards are conferred by the President of India

Our Director Prof Archana Shukla featured in BW, 15 Most Influential Women, in education sector. An initiative to recognise women leaders in the education field who are breaking the bias and leading the way for the youth.





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IN THE NEWS



Business Standard
Business School SPECIAL



**IIM Lucknow features in
the **Super League 1** in the
Business Standard B
School Ranking 2022**

IIM Lucknow features in the Super League 1 in the Business Standard B School Ranking 2022

Shivani Pandey, a student of Post Graduate Programme in Management #IIMLPGP has been named the Aditya Birla Scholar, Class of 2021-22.

Of the 340 applications received, ABG's evaluation team found 105 students with potential. In the management stream, in the final analyses, 35 students were shortlisted, of which 16 students have been named as Aditya Birla Scholars.



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Shivani Pandey
Post Graduate Programme in Management



IN THE NEWS



On the occasion of Uttar Pradesh Divas and National Tourism Day, राष्ट्रीय पर्यटन दिवस, the Ministry of Tourism, Government of Uttar Pradesh invited Prof. Priyanka Sharma faculty member #IIMLucknow to speak about her recent research on "Reviving Indian Tourism Post Pandemic: Challenges and Workable Solutions."

The occasion was graced by Mr Mukesh Kumar Meshram, I.A.S. Principal Secretary, Tourism and Culture / Director General Tourism Government of Uttar Pradesh.

Mr. A C Mishra, Joint Director, Directorate of Tourism, UP Government and other dignitaries representing various industries associated with the tourism and hospitality sector (Hotels, Travel agencies, and Tour Operators) were also present.

10 Student Startups From IIM Lucknow's Ten-Minute Funding Challenge
<https://inc42.com/buzz/10-student-startups-that-were-part-of-iim-lucknows-ten-minute-funding-challenge/>

Amid pandemic, IIM-L nets 100% placement for 2nd yr

<https://timesofindia.indiatimes.com/city/lucknow/amid-pandemic-iim-l-nets-100-placement-for-2nd-yr/articleshow/89335535.cms>



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IIM Lucknow open applications for Executive Program in Strategic HR Management with WileyNXT

<https://www.timesnownews.com/education/iim-lucknow-open-applications-for-executive-program-in-strategic-hr-management-with-wiley-nxt-details-article-90423303>

IIM Lucknow, Eruditus launches executive programme in data science

<https://news.careers360.com/iim-lucknow-eruditus-launches-executive-programme-in-data-science>

IIM Lucknow invites applications for data driven product management executive programme

<https://indianexpress.com/article/education/iim-lucknow-invites-applications-for-executive-program-in-data-driven-product-management-7775028/>

IIM Lucknow introduces a course in Financial Services and Capital Markets

<https://www.telegraphindia.com/edugraph/news/iim-lucknow-introduces-a-course-in-financial-services-and-capital-markets/cid/1847384>

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