



INDIAN INSTITUTE OF MANAGEMENT LUCKNOW



SUMMER PLACEMENT REPORT BATCH OF 2021-23

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OVERVIEW

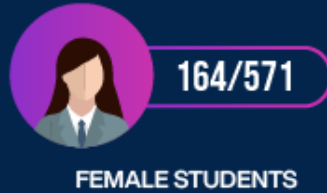


IIM Lucknow has completed its Summer Placements for the 2021-2022 cycle for the 37th batch of PGP and 18th batch of PGP-ABM students. The Institute secured 100% placement for the largest batch in the history of its 37-year legacy, securing 567 offers for 562 students and placing students across many roles in Consulting, Finance, General Management, IT & Analytics, Marketing, and Operations with top recruiters from across the country.

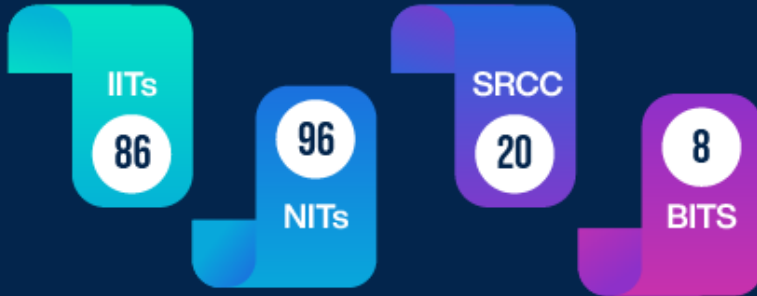
IIM Lucknow successfully onboarded 140+ recruiters and achieved the highest-ever average and median stipends of 1.30 lacs per month and 1.25 lacs per month respectively, with the highest stipend reaching 3.40 lacs per month. A sizeable number of prestigious first-time recruiters were efficiently onboarded onto the campus recruitment drive, along with some of the major legacy recruiters who have recently opened up new marquee roles for candidates across diverse job profiles.

BATCH PROFILE

GENDER DIVERSITY



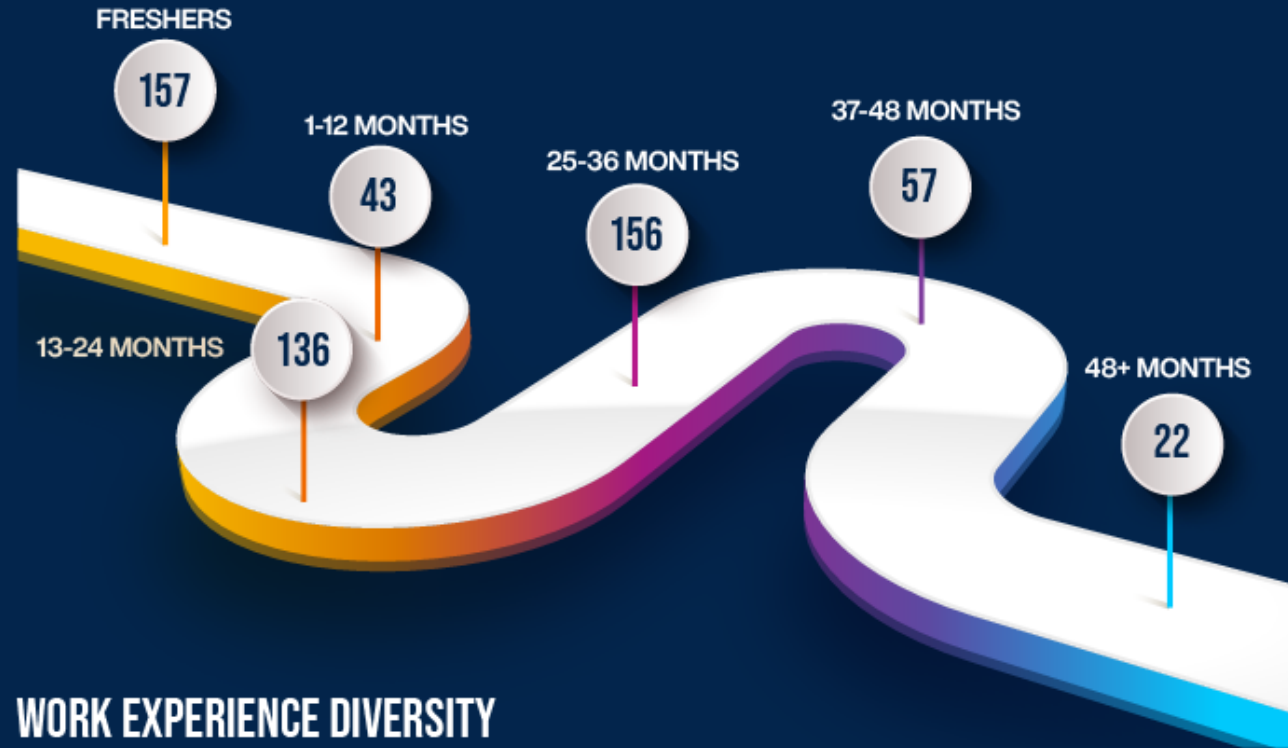
EDUCATIONAL BACKGROUNDS



PROFESSIONALLY CERTIFIED CANDIDATES



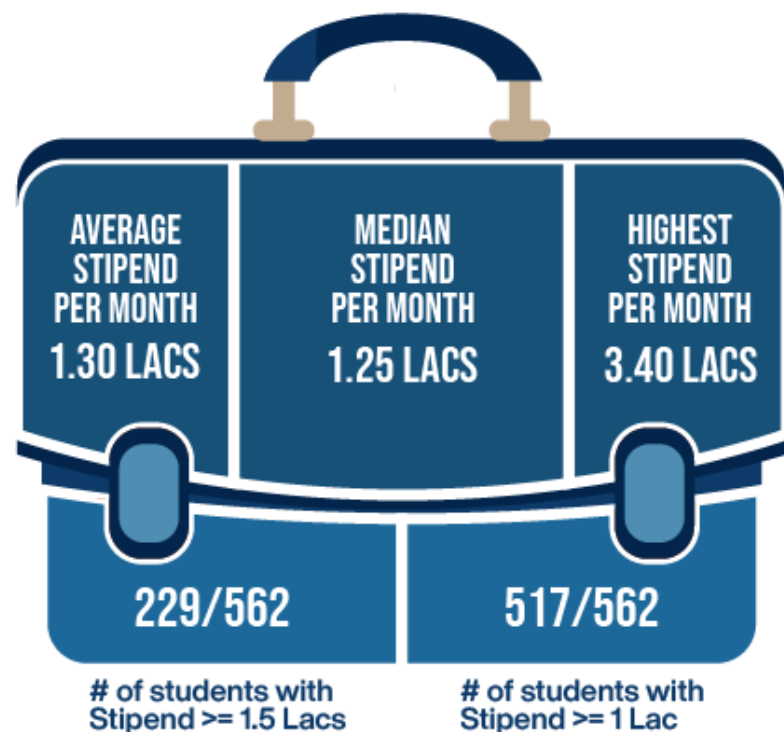
WORK EXPERIENCE DURATION



WORK EXPERIENCE DIVERSITY



KEY PLACEMENT STATISTICS



33	AMAZON	ACCENTURE STRATEGY	32
26	PwC INDIA	BOSTON CONSULTING GROUP	20
16	DELOITTE INDIA -OFFICES OF THE US	PwC US ADVISORY	13
12	BAIN & COMPANY	DELOITTE INDIA	12
10	BYJU'S	KOTAK MAHINDRA BANK	10
9	PIDILITE	NUCLEUS SOFTWARE	9
9	McKINSEY & COMPANY	MASTERCARD ADVISORS	9
7	RPG	AXIS BANK	7
7	KEARNEY	MICROSOFT	7

of offers made to the batch.

DOMAIN-WISE PLACEMENT STATISTICS

CONSULTING

HIGHEST STIPEND **1.87 LACS** MEAN STIPEND **1.37 LACS**

accenture

ALVAREZ & MARSAL

ADL
Arthur D Little

BAIN & COMPANY

BCG BOSTON CONSULTING GROUP

KEARNEY

MasterCard Advisors

McKinsey & Company

202

FINANCE

HIGHEST STIPEND **3.4 LACS** MEAN STIPEND **1.36 LACS**

[A/B] ALLIANCEBERNSTEIN

ARGA

Avendus

BARCLAYS

citi

CDC
Investment works

JPMORGAN CHASE & CO.

MULTIPLES

106

GENERAL MANAGEMENT

HIGHEST STIPEND **1.65 LACS** MEAN STIPEND **1.28 LACS**

adani



ADITYA BIRLA GROUP

Capgemini



HINDUJA

Piramal

Reliance Industries Limited

RPG

TAS

43

DOMAIN-WISE PLACEMENT STATISTICS

IT & ANALYTICS

HIGHEST STIPEND
2 LACS

MEAN STIPEND
1.28 LACS



70

OPERATIONS

HIGHEST STIPEND
1.65 LACS

MEAN STIPEND
1.33 LACS



25

SALES & MARKETING

HIGHEST STIPEND
1.75 LACS

MEAN STIPEND
1.15 LACS



114

FIRST TIME RECRUITERS

AirAsia

**[A
B]** ALLIANCEBERNSTEIN

ADL
Arthur D Little

ATLASSIAN

BARCLAYS

BD

CDC
Investment works

Gameskraft

HAVAS
GROUP

infoedge

Kimberly-Clark

PayPal

Phable

Star Union Dai-ichi
LIFE INSURANCE

PAST RECRUITERS

accenture

adani

ADITYA BIRLA GROUP

Adobe

ALVAREZ & MARSAL

amazon

AMERICAN EXPRESS

ABInBev

asianpaints

ACT

AUCTUS
ADVISORS

Avendus

AXIS BANK

BAIN & COMPANY

BAJAJ

BofA SECURITIES

BCG BOSTON CONSULTING GROUP

BYJU'S

Cipla

citi

Coca-Cola

COLGATE-PALMOLIVE

Dabur

DE Shaw & Co

Deloitte.

Deutsche Bank

DIAGEO

Disney+ STAR

Dr.Reddy's

EMERITUS

EY

EVERSANA

FinIQ

Flipkart

Goldman Sachs

PAST RECRUITERS



SECTOR - WISE REPORT



BFSI SECTOR

BFSI sector saw participation of companies such as Arga Investments, Avendus Capital, Bank of America, Barclays, Alliance Bernstein, CDC Group, Citi, Goldman Sachs, HSBC, JP Morgan Chase & Co., Multiples PE, among others. These firms extended offers for their private equity, front end investment banking, equity research, global markets, corporate banking, capital markets, private banking, credit risk and consumer banking roles.

FMCG / TELECOM / DIGITAL MEDIA / AVIATION SECTOR

Some of the top recruiting firms were Ab InBev, Air Asia, Asian Paints, BD, Coca-Cola, Colgate Palmolive, Dabur, Diageo, Hindustan Unilever, ITC, Kimberly Clark, Mondelez, Nestle, PepsiCo, Pidilite, Procter & Gamble, Reckitt, RPG, Disney Star, Tata Sky and Vodafone Idea. The roles offered by these companies include sales & marketing, supply chain management, IT, corporate finance, and analytics, with some of them being exclusive roles for IIM Lucknow.

CONSULTING AND GENERAL MANAGEMENT SECTOR

Accenture Strategy, Alvarez and Marsal, Arthur D. Little, Auctus Advisors, Bain & Co., Deloitte, FinIQ, Kearney, McKinsey & Co., PwC and Boston Consulting Group were among the top recruiting firms in consulting. The General Management domain saw participation from conglomerates such as Aditya Birla Group, JSW, Mahindra, Piramal, Reliance Industries, RPG and TAS among others.

IT / E-COMMERCE/ TECHNOLOGY SECTOR

Major recruiters in the IT/E-Commerce/Technology sectors were Adobe, Amazon, Atlassian, Byju's, Capgemini, Flipkart, Google, Media.net, Microsoft, PayPal, Salesforce, Samsung, Uber. In addition to roles in IT/Systems, these firms opened roles in category management, sales enablement, product management, business development, supply chain management, product marketing, strategic alliances, program management and analytics.

THE PLACEMENT TEAM

CHAIRMAN, PLACEMENTS



Prof. Prem Prakash Dewani
E-mail ID: placementchair@iiml.ac.in

PLACEMENT OFFICE



Mr. Ram Baran
+91-9935966010



Mr. Ram Pravesh Tripathi
+91-522-6696765

RECRUITMENT CELL

IIM Lucknow, IIM Road
Prabandh Nagar, Mubarakpur
Lucknow - 226013

E-mail ID: placecom@iiml.ac.in

<http://www.iiml.ac.in/placement-highlights>

STUDENT PLACEMENT COMMITTEE



Anagha Ganapathy
+91-7598562444



Ansh Arora
+91-8979543200



Divya Nallabilli
+91-7799514577



Kanika Gulati
+91-9873223817



Manikandan S
+91-9788344425



Mayur Singh Tomar
+91-7275050945



Niranjana U
+91-9176156160



Pujita Pasumarthi
+91-8185027080



Rishabh Dusad
+91-8208369446



Saravana Kumar S
+91-9500726484



Saravana Kumar S L
+91-9500544136



Tanisha Jain
+91-9555865920



Tushar Agarwal
+91-9999574570



Vaibhav Navani
+91-8800441504



Vidushi Narang
+91-9967158810

VOTE OF THANKS



IIM Lucknow successfully completed yet another stellar placement season for the 2021-2022 cycle for the 37th batch of PGP and 18th batch of PGP-ABM students despite the limitations posed by the dispersed location of students and recruiters across the country.

We want to thank the recruiters, the placement teams and the management of IIM Lucknow who extended complete faith in the virtual placement procedure. Without their continuous support and tireless efforts, this feat would not have been possible. We are inspired and determined to contribute to the management landscape with India's greatest minds as new recruitment cycle bears witness to our institute's legacy.