



INDIAN INSTITUTE OF MANAGEMENT LUCKNOW



Batch of
2020 - 2022

Summer Placements Report



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OVERVIEW

Indian Institute of **M**anagement, **L**ucknow has successfully completed its Summer Placements for the 36th batch of PGP and 17th batch of PGP-ABM students. The Institute secured 100% placement for the largest batch in the history of its 36-year legacy, placing students across a multitude of roles in Marketing, Consulting, Finance, and General Management with top recruiters across the country.

It is noteworthy that IIM Lucknow achieved this entirely through virtual conduct of the recruitment process. Amidst the global pandemic, IIM Lucknow efficiently onboarded the summer recruitment process onto an online platform designed specifically to ensure smooth interface among all the stakeholders in the process. The recruitment team translated from a physical to a virtual setup with a conscious emphasis on efficiency and ease of use for the students and recruiters.

BATCH PROFILE

Gender Diversity



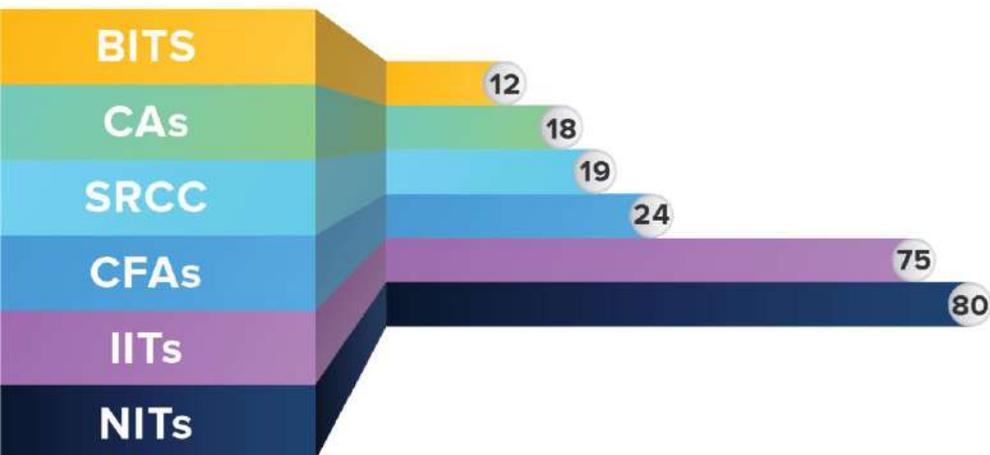
172/490



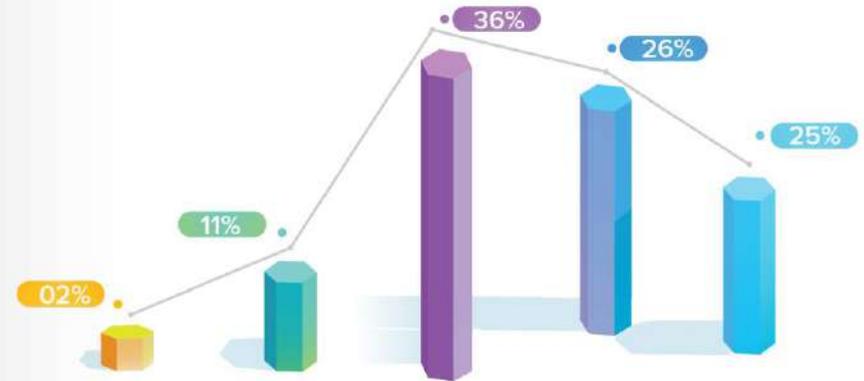
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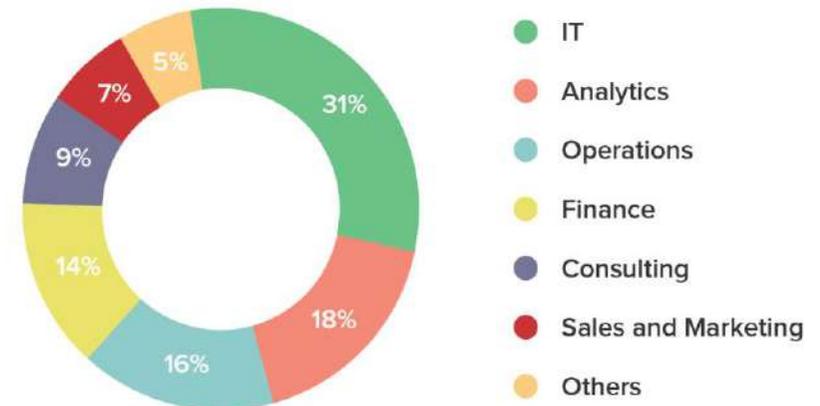
Educational Background



Work Experience



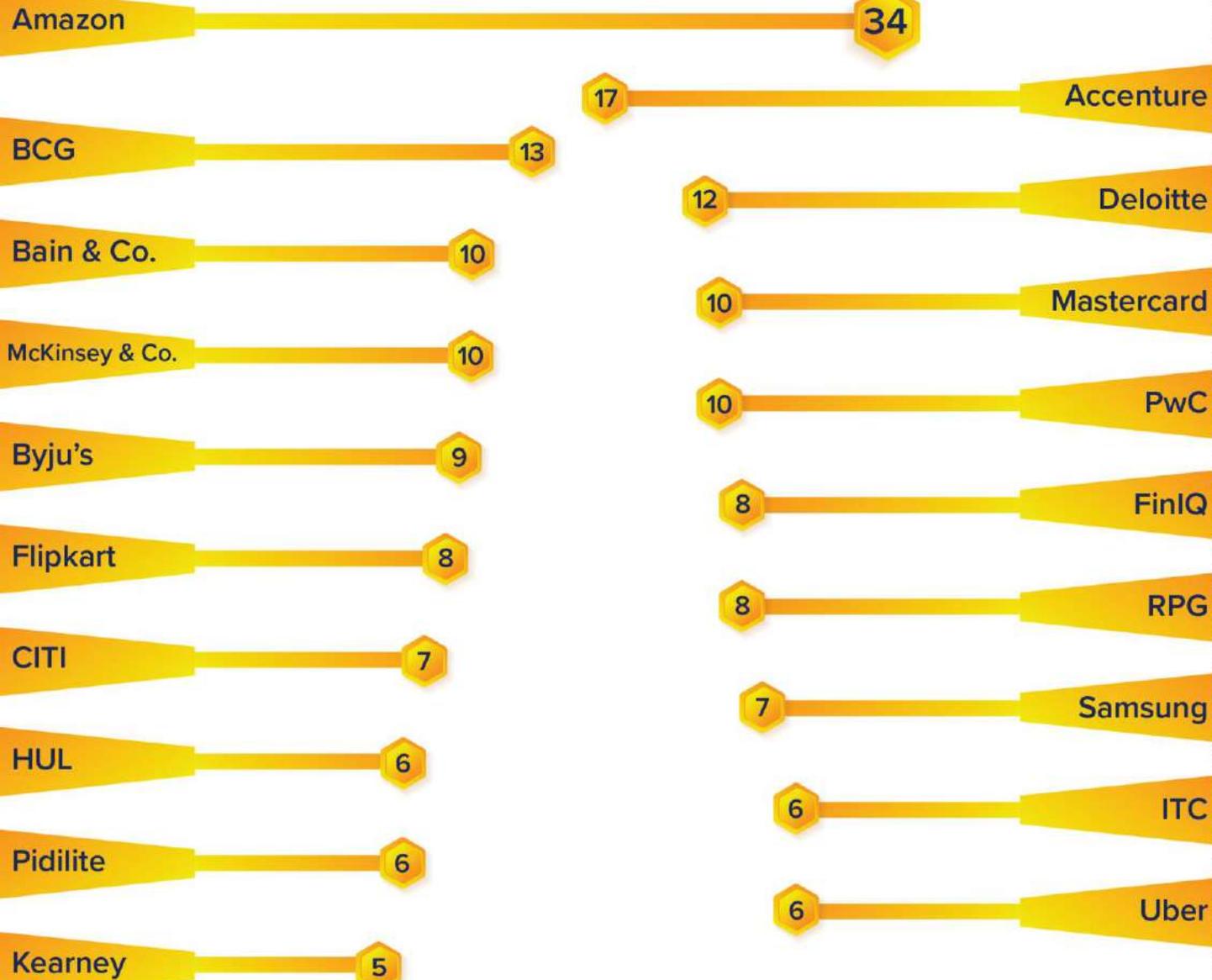
Work Ex Diversity





KEY PLACEMENT STATISTICS

Top Recruiters



STIPEND

(INR per month)





DETAILED PLACEMENT STATISTICS

Sales & Marketing

32%

- Key Statistics

Highest Stipend



Median Stipend



- Top Recruiters



Consulting

21%

- Key Statistics

Highest Stipend



Median Stipend



- Top Recruiters

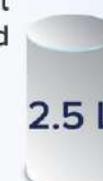


Finance

15%

- Key Statistics

Highest Stipend



Median Stipend



- Top Recruiters



*All stipend figures are per month



DETAILED PLACEMENT STATISTICS

IT & Analytics

14%

- Key Statistics



- Top Recruiters



General Management

9%

- Key Statistics



- Top Recruiters



Operations

9%

- Key Statistics



- Top Recruiters



*All stipend figures are per month



OTHER NOTABLE RECRUITERS

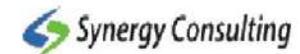
First Time Recruiters



The Financial Engineering Company



Legacy Recruiters





DOMAIN-WISE REPORT

BFSI Sector

BFSI sector saw participation of companies such as Avendus Capital, Axis Group, Bank of America Merrill Lynch, Citi, Deutsche Bank, HSBC, JP Morgan Chase & Co, L Catterton, RainTree, Spark Capital, Standard Chartered Bank extended roles for their private equity, front end investment banking, equity research, global markets, corporate banking and retail banking roles.

FMCG/Consumer Goods/Telecom/Digital Media Sectors

Some of the top firms were AbInBev, Asian Paints, Coca-Cola, Colgate Palmolive, Dabur, Hindustan Unilever, ITC, Mondelez, Nestle, Procter & Gamble, Reckitt Benckiser, RPG, Star TV, Tata Sky and Vodafone Idea. Apart from traditional Sales & Marketing these firms also offered roles in supply chain management, IT, corporate finance and analytics with some of them being exclusive roles for IIM Lucknow.

IT/E-Commerce/Technology sector

Some of the firms in the IT/E-commerce/Technology sectors were Adobe, Amazon, Byju's, Capgemini, Cloudfail, Flipkart, Google, Media.net, Microsoft, Samsung, Uber. In addition to roles in IT/Systems, these firms opened roles in category management, sales enablement, business development, supply chain management, product marketing, strategic alliances, program management and analytics.

Consulting and General Management Sector

Accenture Strategy, Alvarez and Marsal, Auctus Advisors, Bain & Co., Deloitte, FinIQ, Kearney, McKinsey & Co., PwC US and The Boston Consulting Group were among the top recruiting firms. The General Management domain saw participation from companies such as Aditya Birla Group, JSW, Mahindra, RPG and TAS among others.



THE PLACEMENTS TEAM

Meet Our TEAM

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VOTE OF THANKS

We were able to successfully complete yet another stellar placement season despite the limitations of the pandemic and the dispersed location of students and recruiters across the country.

We want to thank the recruiters, the placements team and the management of IIM Lucknow for their complete faith in the virtual placement process. This feat would not have been possible without their unwavering support and tireless efforts. With another triumphant recruitment cycle standing testament to the legacy of our institute, we are motivated and committed to contribute to the managerial landscape with the brightest minds of India.