

Indian Institute of Management Lucknow



One Year

Full-Time

Post-Graduate International Programme in Management for Executives

Experience to Excellence

Admission Information April 2019 – March 2020





INTRODUCTION

At its NOIDA Campus, IIM Lucknow offers International Programme in Management for Executives (IPMX). This is a one-year, full time, post-graduate programme designed for mid/ senior level professionals to prepare them for leadership roles in top management. The IPMX is accredited by Association of MBAs (AMBA) and is an internationally acclaimed programme. It provides the students with all aspects of business education in Indian as well as international business environment. It accelerates understanding of business at functional and strategic levels, and prepares students to manage enterprises engaged in global business. Since the inception of IPMX in 2008, ten batches have graduated. IPMX alumni today are serving with distinction in senior and top business positions across the globe and playing the influential roles in their organizations.

WHO SHOULD APPLY

- Business professionals who have intellectual curiosity, leadership potential and the determination to succeed;
- Executives who wish to start their entrepreneurial ventures;
- Candidates who wish to run their family owned businesses and are seeking global management skills;
- Candidates who are sponsored by their organizations and are seeking leadership skills;
- Candidates who are technical experts and wish to revitalize their career;
- Business professionals who wish explore the global opportunities;
- Business professionals who crave for status and respect in their organizations;
- Business professionals who wish to upgrade their skills and wish to be in top management.

OBJECTIVE

Overall goal of the programme is to broaden the core managerial competencies to further enhance the professional growth of students. The specific objectives of the programme are:

- to prepare mid/ senior level professionals for the top management;
- to provide students with the fundamental principles of effective management of modern business organizations;
- to develop understanding of the roles and responsibilities of business managers in increasingly global nature of social and economic orders and corporate operations;
- to sharpen diagnostic and analytical skills for effective decision making in complex business perspectives;
- to sensitize students to the issues of cultural diversity and to develop skills for effective management within multi-cultural work environments;

components of the programme are as below:

Compulsory courses: An IPMX student has to do 14.5 credits of compulsory courses. These courses come from various areas of management education, viz., finance and accounting, marketing management, organizational behavior and human resource management, economics, strategic management, operations management, quantitative analysis, business analytics, IT & systems, business communications, and legal management. The courses are selected to build a strong framework for advanced business education.

Elective courses: An IPMX student has to do 9 credits of elective courses. A big basket of elective courses

PROGRAMME STRUCTURE

IIM Lucknow is known for the rigor in its academic programmes. This programme is also rigorous as well as rewarding at the same time. It provides ample opportunity for personal development and professional growth through an interactive learning environment through 23.5 credits of elective and compulsory courses. One credit course consists of 30 hours of classroom contact hours. Including a non-credit workshops of 40 hours, total number of classroom contact hours is 745 hrs. This also requires 1500 – 2000 hours of self/ group study. The core



is offered from all the functional areas of management education. A student selects the courses of the domain in which she/he wishes to excel.

Workshops: An IPMX student undergoes workshops on various topics of management education, e.g., leadership, data analysis, social corporate responsibility, six-sigma, sports marketing, entrepreneurship, etc.

Projects and assignments: Most of the courses have assignments and projects as an important evaluation factor. Many of these assignments and projects are on real life business problems and play a significant role in learning.

CAREER SUPPORT

RATIVE BLOCK

We at IIM Lucknow – NOIDA Campus act as a catalyst and provide the resources to pursue challenging career

opportunities through an effective Industry students exchange strategy. One of our key roles is to ensure that everyone receives the information, advice and assistance necessary to carve their career thereby creating an environment where Industry and Students can create a symbiotic relationship. IPMX alumni today are engaged in top business positions across different industries as Vice President, Assistant Vice President, GM, Sr. DGM, Country Head, Sales Head, Principal Consultant, Sr. Consultant, Sr. Business Analyst, Senior Manager to name a few.

At IIM Lucknow, we don't disclose our placement statistics as a matter of policy. We have always stressed on our knowledge development. We maintain strong relationship with corporate world and our dedicated Career Development Services (CDS) office at NOIDA Campus provides assistance in the various career support activities and placements of IPMX graduates.

International immersion: One core component of the programme is an international module at one of our partner institutes located in Europe/ East Asia. This international module provides the students an opportunity to experience international business environment and to equip themselves with the knowledge and perspective relevant to current global business issues. The eleventh batch of IPMX (academic year 2018 – 19) visited ESCP Europe, London for their international module for the whole term.

ELIGIBILITY CRITERIA

- Executives with Bachelor's degree in any discipline or an equivalent academic pursuit (i.e., 10+2+3), with a minimum of 50% marks or equivalent CGPA;
- GMAT score for test taken during November 16, 2013 – November 15, 2018;
- A minimum of 5 years of full-time post-qualification (after graduation) managerial experience as on March 31, 2019;

(Managerial or Professional Experience Certificate or Pay Slips would be required as proof)

(The Programme is open to executives of all nationalities. There is no fee for applying to the programme.)

SELECTION PROCESS

- Candidate sends duly filled Application Form along with copies of documents in support of the attainments mentioned in Eligibility Criteria; (Candidate may apply online or download the Application Form from IIML website)
- Candidate also sends two Letters of Recommendation;
- Based on GMAT scores, candidates are shortlisted for Writing Ability Test and Personal Interview (WAT & PI);
- After Writing Ability Test & Personal Interview are done, final score is calculated using GMAT Score, Academic and Professional Profile, WAT & PI score.
- Offer of admission is given based on the final score.

FEE

The fee for IPMX: 2019 – 2020 is INR 23,50,000 + refundable caution money of INR 30,000 + Taxes as per Government of India rules. The fee includes tuition fee and student accommodation facility on campus, international module expenses (travel, visa, academic charges and stay on twin sharing basis, only), and service facilities (computing and networking, library services, career counseling, students' activities, alumni association and convocation). Food is not included in fee. During international module, expenses on food, local transport and other incidentals like internet, telephone, and stationery, etc. are to be borne by the student. There are limited number of family accommodations available on campus for an additional charges of INR 1,25,000 per student.



ADMISSION SCHEDULE

Admissions will take place in two phases. A candidate can apply in either of the two phases. Important dates are given below:

| ΑCΤΙVΙΤΥ | PHASE 1 | PHASE 2 |
|--|--|--|
| Announcement of the Programme: | July 25, 2018 | November 16, 2018 |
| Last date of submission of completed application | November 15, 2018 | January 25, 2019 |
| Announcement of Shortlisted Candidates | 3 rd Week of November, 2018 | 4 th Week of January, 2019 |
| Writing Ability Tests and Personal Interviews | 4 th Week of November, 2018 – 1 st Week of December, 2018 | 1 st Week of February, 2019 – 2 nd Week of February, 2019 |
| Announcement of Selected Candidates | 2 nd Week of December, 2018 | 3 rd Week of February, 2019 |
| Acceptance and Submission of First Installment of Fee | 1 st Week of January, 2019 | 2 nd Week of March, 2019 |
| Induction and commencement of Programme | 1 st Week of April, 2019 | 1 st Week of April, 2019 |

ABOUT IIM LUCKNOW

The Indian Institute of Management Lucknow was established in the year 1984. Since then IIML has touched millions of lives directly or indirectly through management education and is a globally recognized institution in this domain. IIML molds its students into value driven leaders, managers and global players. The institute undertakes a diverse range of academic activities aimed at creation, dissemination and application of management knowledge and practice.

ABOUT NOIDA CAMPUS

IIM Lucknow took the lead in establishing a satellite campus at NOIDA in 2005, suburb of New Delhi in the National Capital Region. The NOIDA campus has a full time dedicated pool of faculty having in-campus residence facilities for both faculty and the students. The campus has been developed as a centre of excellence in the area of executive education. It is the 'IIML way' of contributing to the industry and realizing its vision to remain at the forefront of management thinking and education.

ABOUT NOIDA

NOIDA is the hub of commercial and industrial activity. So, the locational advantage of the NOIDA Campus would extend to the learning process where industry related assignments and real management contexts form an integral part of the course curriculum.



WHAT IPMX ALUMNI HAVE TO SAY



"With a decade of professional work experience, I quickly realized that to make sense of business, I needed a Master's degree and IIM's were the natural choice. After much due diligence, I opted for IPMX, the full time one-year MBA programme from IIM Lucknow. A tier 1 college, IIM Lucknow's differentiating factors are its wide alumni base, excellent industry connects, and its top-notch faculty from the Operations, Finance, Strategy, Behavioral, and Marketing domain. The much relevant pedagogy of IPMX gave me the required skillsets to make myself relevant and ready for the next phase in my professional career. IPMX is a definite enabler that really gears oneself for the next level of responsibilities in the corporate world. To summarize, the decision

to take a career break and spend one full year at IIM Lucknow pursuing the IPMX programme was the best one I have made and would highly recommend aspirational and passionate leaders of tomorrow to go for it."

- Rijit Roy, Accenture Advanced Technology India, IPMX 2017-18



"IPMX is a transformative journey, both personally and professionally. This course gives you the opportunity to learn not only from world-class faculty but also from other students from different walks of life having humongous experience. The curriculum and pedagogy are meticulously designed for experienced professionals to reshape the way they approach business problems and make them effective decision makers. The great professionals you meet here remain connected with you as friends and mentors for the lifetime. It also gives you the opportunity to be a part of a strong and growing alumni network. Overall, IPMX is the right mix of fun and learning, it prepares you to be a better leader and steer your career in the desired direction."

— Himanshu Bhangre, KPMG, IPMX 2010-11



"The International Programme in Management for Executives (IPMX) at IIM Lucknow is a uniquely designed management programme for mid-level managers in the industry. It helps one to graduate from a midmanagement role to a leadership role. The perfect blend of classroom courses, international immersion programmes, leadership talk series, and interaction with the industry experts helps one to understand the intricate concepts of finance, strategy, operations, marketing, human resource management, and international business. The batch is uniquely designed to have students from various industry sectors which itself provides a platform for cross learning. The programme is designed and delivered appropriately by the highly committed

and outstanding faculty members of IIM Lucknow through classroom lectures, case study analysis, workshops, and assignments. All these would eventually augment the way we used to manage our work and business, and help us to understand the bigger picture. My experience has been further enriched by the awesome life we had in the sprawling campus of IIM Lucknow with a strong cultural diversity and inclusion."

— Saunak Saha, Ernst & Young, IPMX 2014-15



"The IPMX programme was an important milestone in my life. The intensity of the programme, the breadth of coursework, and brilliance of the cohort prepared me to transition into a new domain and handle a variety of complex problems with ease. The IPMX programme is a priceless investment one can make to prepare oneself for today's volatile, uncertain, complex, and ambiguous (VUCA) environment."

— Sridhar Turaga, Incedo Inc., IPMX 2008-2009



"I joined IPMX after more than 6 years of work experience. Unlike my previous learning experiences in school and graduation, IPMX was more focused on experiential learning. Its case study based learning, periodic quizzes, project activities, international module, experienced professors, guest lectures by industry stalwarts makes the course more interesting & challenging. In a nut shell, the learnings in IPMX have provided me with a structured problem solving approach which has helped me in every situation in my professional life. With IPMX's inter disciplinary learnings, I was able to make a successful career in Analytics consulting."

— Nimish Gupta, Kantar (Analytics Practice), IPMX 2014-15

For further information, please contact

Admissions Office

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