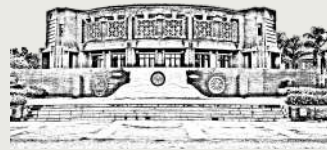




# IIM LUCKNOW



*21st One-year Part-time*

## **General Management Programme for Executives (GMPE - 21)**

*(with 240 hours of teaching in four modules)*

**April 10, 2021 - March 13, 2022**



**Indian Institute of Management Lucknow**

**Phone: 0522-669-6278, 6282, 6283**

**Email: [gmpe21@iiml.ac.in](mailto:gmpe21@iiml.ac.in)**

# What is this Programme about

The General Management Programme for Executives (GMPE) is a one-year part-time programme with four Modules, for working executives to prepare them for an advanced career in management. This Management Development Programme has been meticulously designed to inculcate strong conceptual frameworks in Business and Management Skills, Communication Skills, Financial Management, Accounts, Human Resource Management, Quantitative Methods, Operations Management, etc.

GMPE will integrate Advanced Management Theory, Soft Skills, and Quantitative Methods with real-world business practices. It has 240 hours of teaching in four Modules.

On successful completion of the programme, the participants will be awarded a Certificate of One Year General Management Programme for Executives 2021-22.

## Programme Objectives

- To understand macro-economic, socio-political and technological environment.
- To develop analytical and innovative skills set in management to gauge change holistically and to enhance efficiency and effectiveness of organizations.
- To strengthen leadership and team building skills.
- To develop values and proactive attitudes for societal well-being.



# Programme Content

## Core Courses

- Financial Reporting and Analysis
- Managerial Economics
- Business Sustainability
- Marketing Management
- Human Resource Management
- Financial Management
- Operations Management
- Strategic Management
- Management Information System
- Legal Aspects of Management
- Organizational Behavior
- Business Statistics
- Management Accounting
- Operations Research
- Business Communication
- Macro-economic Environment
- Marketing Research
- Consumer Behavior
- Supply Chain Management
- Advanced Data Analysis

## Capstone Project

The capstone project is an important part of the programme. The participants would identify the management problem, develop and evaluate the alternative course of action and suggest the best option. Each participant would present the findings of his/her study, along with a written submission. The evaluation of the project report will be done by IIML faculty.

## Pedagogy

A judicious mix of the following: Case method of learning/ Lectures/ Exercises, Assignments/ Group Projects and Presentations/ Peer Discussions/ Role Plays

# Evaluation System

In addition to the Term-end final examinations, other evaluation instruments at the discretion of the faculty will include one or more of the following:

- Assignments/Quizzes
- Class Participation

## Eligibility

1. Graduation or Post-Graduation (or equivalent) in any discipline or CA/ICWA/CS
2. Minimum of 2 years full-time post-qualification professional experience as on March 10, 2021.

## Selection Process

- Application Form, completed with self-attested photocopies of Educational Qualification and Experience Certificates.
- Demand Draft of Rs. 2000/- (non-refundable), favoring "Indian Institute of Management Lucknow" payable at Lucknow or via NEFT to the following Bank Account details.

Beneficiary Name	Indian Institute of Management Lucknow		
SB Account No.	07231450000294		
Bank Name	HDFC Bank limited		
Bank Address	A R Centre,Dr.B N Verma Road,Opp. Gulmohar Hotel, Lucknow - 226018		
Bank Branch	Aminabad Branch		
Bank Address	HDFC0000723		
In case of NEFT/RTGS transfer, please email following details to gmpe21@iiml.ac.in & mdpfin@iiml.ac.in	1. Candidate Name:	4.Transaction Amount	
	2.Unique Transaction No.(UTR):	5.Bank Name:	
	3.Transaction Date:	6. Branch Name:	

# Selection Criteria

- Marks in Graduation or Post Graduation
- No. of years of experience/Quality of Experience
- Personal interaction (Interview)

## Faculty

The programme would be delivered by the Indian Institute of Management Lucknow faculty.

## Schedule & Duration/ Delivery

- 240 hours of sessions will be delivered in either of the two ways:
  - 1.The classes will be conducted through live online mode (If COVID19 pandemic & government restriction continues), or
  - 2.Classes will be conducted in residential mode from Saturday to Sunday of the next week in four learning modules at IIM Lucknow campus (If COVID19 restrictions are lifted).

## Programme Fee

Description	Fees (in Rs.)
Application Fee	2,000 / -
Total Programme Fee (including boarding and lodging on double occupancy basis excluding GST @ 18% or as applicable as per Govt. of India guidelines.	4,00,000/-



# Fee Details

Fee Details	Last Date of fee Payment	Fee (in Rs.)	GST @18% (in Rs.)	Fee including GST (in Rs.)
Application Fee	At the time of Application	2,000/-		
Acceptance Fee	March 15, 2021	1,00,000/-	18,000/-	1,00,000/-
1st Installment	March 25, 2021	1,50,000/-	27,000/-	1,77,000/-
2nd Installment	July 03, 2021	50,000/-	9,000/-	59,000/-
3rd Installment	October 04, 2021	50,000/-	9,000/-	59,000/-
4th Installment	February 25, 2022	50,000/-	9,000/-	59,000/-
	<b>Total</b>	4,00,000/-	72,000/-	4,72,000/-

## Early Bird Discount

If we receive the duly filled in Application Form along with Application Fee of Rs. 2,000/- on or before 05:00 p.m. on March 01, 2021, the candidate will be entitled to an Early Bird Discount of Rs. 5,000/- on total programme fee.

## Group Discount

If we receive three or more nominations from a particular organization, each candidate gets a discount of Rs. 10,000/- in the total programme fee (applicable in case of sponsored candidates only).

## Admission Schedule

Activity	Date
Last date to avail Early Bird Discount	March 01, 2021
Last date to receive Application Form	March 15, 2021
Acceptance and payment of acceptance fee	March 25, 2021
Module I	April 10-18, 2021
Module II	July 10-18, 2021
Module III	October 23-31, 2021
Module III	March 05-13, 2022

The completed application form along with the Application Fee should reach (**latest by March 15, 2021**):

The Sr. Administrative Officer (Academic Services),  
Indian Institute of Management,  
Prabandh Nagar, IIM Road,  
Lucknow-226013,

For further details, please contact us on 0522-6696287/6696282/6696283 or mail us at gmpe21@iiml.ac.in  
(Application Form can be downloaded from our website: [www.iiml.ac.in](http://www.iiml.ac.in))

## About IIM Lucknow

- Indian Institute of Management Lucknow (IIML) is one of the premier business schools in India. From the sprawling about 185 acres campus, the Institute offers world-class education in major areas of management and provides an ambiance for genuine intellectual pursuit, excitement, and professional growth.
- The Institute's carefully designed and high impact Management Development Programmes train business leaders, senior executives, and practicing managers from various sectors of the economy in all disciplines of management education and thought. The Institute provides cooperation and support to Industry and the Government through its large number of prestigious Consulting Assignments and Research Projects.
- The Institute also runs a well-accepted One-Year Part-time General Management Programme for Executives (with 240 hours of teaching in four "On-Campus" modules of 9 days each).
- The Noida campus, as an extension of IIM Lucknow, has been established to provide globally competitive management education to the professionals. The Noida campus has an evening programme leading to PGDBM for Working Managers (WMP). Besides, the Institute has one year full-time International Programme in Management for Executives (IPMX). In addition to these, the Institute has launched distance learning programmes (e-MDPs), besides many other short duration programmes.
- The Institute has well equipped air-conditioned Lecture Rooms, Library, Computer Centre and comfortable on-campus air-conditioned board and lodging arrangements on single occupancy basis for the Management Development Programme participants at both the campuses.
- IIM Lucknow has collaboration with some Business Schools in Europe, Australia, and Canada for Faculty and Students Exchange.
- The Lucknow campus is located about 20 KMs away from the Railway Station and 30 KMs from the Airport, on the Lucknow-Sitapur highway and Hardoi-Sitapur bypass. The Noida campus is located at Plot No. B-1, Sector 62, Noida near the Delhi-Ghaziabad highway (NH-24) about 25 KMs away from New Delhi Railway Station and about 40 KMs from the Domestic Airport.

