



One-Year Part-time

General Management Programme for the Executives

(with 240 hours of teaching in four "On Campus Modules" of 9 days each)

2019-20

November 23, 2019 - October 11, 2020



Indian Institute of Management Lucknow

📞 94150 95859 📞 0522-6696278, 6696283

✉️ gmpe19@iiml.ac.in 🌐 www.iiml.ac.in

📍 Prabandh Nagar, IIM Road, Lucknow - 226 013



IIM Lucknow Director's Message

Established in 1984 as the fourth in the prestigious IIM family of management school, Indian Institute of Management, Lucknow (IIML) has grown by leaps and bounds into a fully integrated Global Management School today. The guiding philosophy of the school, throughout, has been to create knowledge, influence management practices, and integrate globally. The objectives of imparting education, combined with creation, dissemination and application of knowledge are being met in an integrated form, to create a synergetic impact. The Institute fosters and nurtures leaders capable of making a difference in the management of corporate and non-corporate sectors. It inculcates human values and professional ethics in the students, which help them make decisions and create a path that is good not only for them, but also are good for the society, for the nation, and the world as a whole. To fulfill its mission in new and powerful ways, each member of IIM Lucknow community strives to achieve excellence in every endeavour - be it education, research, consulting or training - by making continuous improvements in curricula and pedagogical tools.

The Management Development Programmes (MDPs) at IIM Lucknow has evolved over the years into a multi-disciplinary training wing with stress on imparting world-class training in its pursuit of brilliant professional development of executives in all sectors. Our Flagship MDP - The General Management Programme for Executives (GMPE) has been receiving an overwhelming response from the corporate, government, and non-government sectors and has carved its niche.

BENEFITS TO THE LEARNER



Intellectual Capital

- Best Business Education
- Rigorous and experiential curriculum
- World-renowned faculty
- Peer-to-Peer Learning Circles
- Action Learning: Learning by Doing



Brand Capital

- Certificate from Indian Institute of Management Lucknow



Social Capital

- Build new networks through peer interaction
- Benefit from diverse class profiles



Career Capital

- Professional acceleration through our enriched leadership toolkit
- Learn while you earn
- Get noticed, Go ahead

PROGRAMME

The General Management Programme for Executives (GMPE) is a one-year part-time programme with four On-Campus Modules of 9 days each, for working executives to prepare them for an advanced career in management. This Management Development Programme has been meticulously designed to inculcate strong conceptual frameworks in Business and Management Skills, Communication Skills, Financial Management, Accounts, Human Resource Management, Quantitative Methods, Operations Management, etc.

GMPE will integrate Advanced Management Theory, Soft Skills and Quantitative Methods with real-world business practices. It has 240 hours of teaching in four "On-Campus Modules" of 9 days each. On successful completion of the programme, the participants will be awarded a Certificate of One-Year General Management Programme for Executives 2019-20.

ELIGIBILITY

1. Graduation or Post Graduation (or equivalent) in any discipline with minimum 50% aggregate marks (or CGPA of 5 on a 10 point scale) or CA/ICWA/CS
2. Minimum of 3 years full-time post qualification professional experience as on October 23, 2019.

PROGRAMME OBJECTIVES

- To understand macro-economic, socio-political, ecological and technological environment.
- To develop analytical and innovative skill set in management to gauge change holistically and to enhance efficiency and effectiveness of organizations.
- To strengthen leadership and team building skills.
- To develop values and proactive attitudes for societal well-being.

SELECTION PROCESS

- Application Form, completed with self-attested photocopies of Educational Qualification and Experience Certificates.
- Demand Draft of ₹ 2000/- (non-refundable), favoring "Indian Institute of Management Lucknow" payable at Lucknow or via NEFT to the following Bank Account details

Beneficiary Name	Indian Institute of Management Lucknow	
SB Account No.	07231450000294	
Bank Name	HDFC Bank Limited	
Bank Address	A R Centre, Dr. B N Verma Road, Opp. Gulmohar Hotel, Lucknow - 226018	
Bank Branch	Aminabad Branch	
IFSC Code	HDFC0000723	
In case of NEFT/RTGS transfer, please email following details to gmpe19@iiml.ac.in & mdpfin@iiml.ac.in	1. Candidate Name:	4. Transaction Amount:
	2. Unique Transaction No. (UTR):	5. Bank Name:
	3. Transaction Date:	6. Branch Name:

SELECTION CRITERIA



Marks in Graduation or Post Graduation



No. of years of experience / Quality of Experience



Personal interaction (Interview)

PROGRAMME CONTENT

CORE COURSES

Financial Reporting and Analysis	Organizational Behavior
Managerial Economics	Business Statistics
Business Sustainability	Management Accounting
Marketing Management	Operations Research
Human Resource Management	Business Communication
Financial Management	Management Information System
Operations Management	Marketing Research
Advanced Data Analysis	Strategic Management
Consumer Behavior	Macroeconomic & Business Environment
Supply Chain Management	Legal Aspects of Management

CAPSTONE PROJECT

The capstone project is an important part of the programme. The participants would identify the management problem, develop and evaluate the alternative course of action and suggest the best option. Each participant would present the findings of his/her study along with a written submission. The evaluation of the project report will be done by IIML faculty.

FACULTY

The programme would be delivered by the Indian Institute of Management Lucknow faculty.

EVALUATION SYSTEM

In addition to the Term-end final examinations, other evaluation instruments at the discretion of the faculty will include

one or more of the following:

- Assignments/Quizzes
- Class Participation

SCHEDULE & DURATION

- Classes will be conducted from Saturday to Sunday of the next week (9days)
- Four learning Modules of 9 days each (240 hours) at IIM Lucknow

PEDAGOGY

A judicious mix of the following:

- Case method of learning
- Lectures
- Exercises, Assignments
- Group Projects and Presentations
- Peer Discussions
- Role Plays



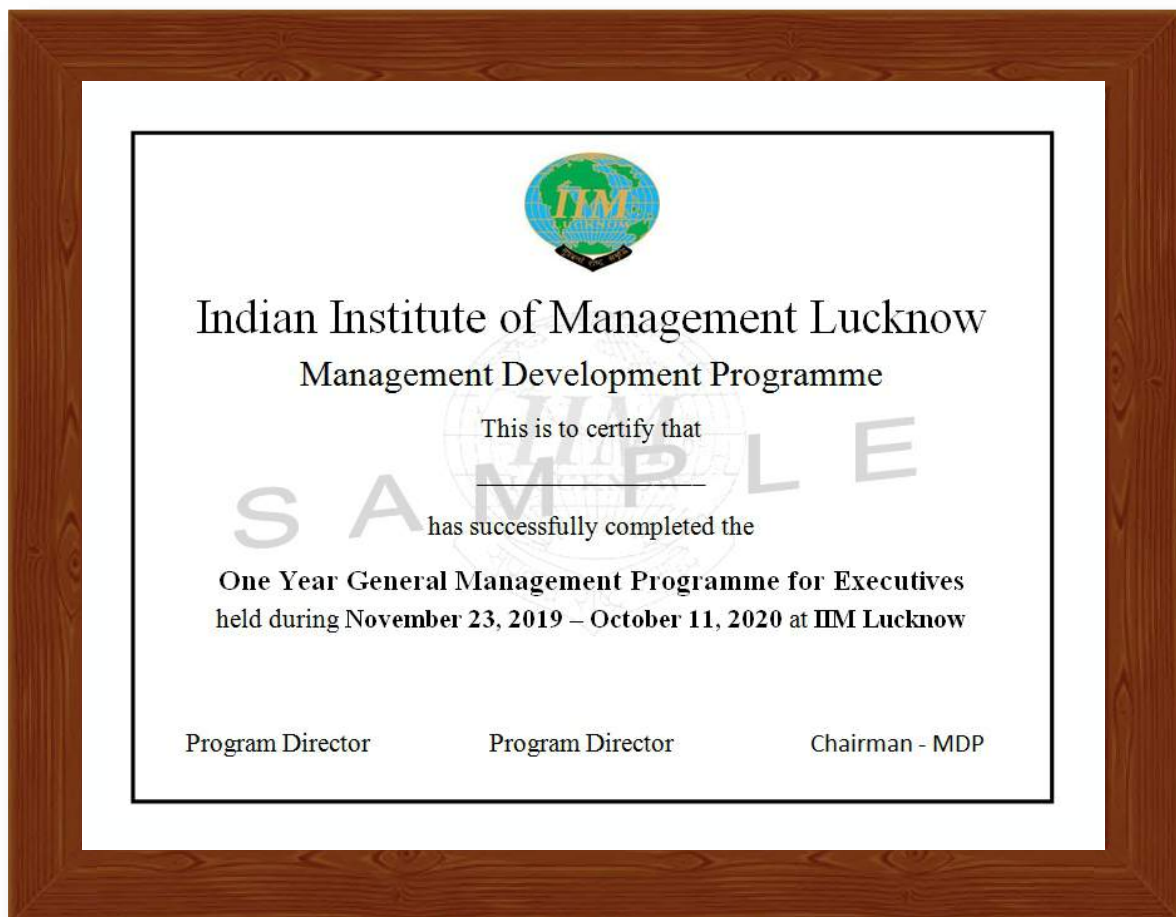
Description	Fees(₹)
Application Fee	2,000/-
Total Programme Fee (including boarding and lodging on double occupancy basis excluding GST @ 18% or as applicable as per Govt. of India guidelines.	4,00,000/-

FEE DETAILS

Fee Details	Last Date of Fee Payment	Fee(₹)	GST @ 18% (₹)	Fee Including GST (₹)
Application Fee	At the time of Application	2,000/-		
Acceptance Fee	November 08, 2019	1,00,000/-	18,000/-	1,18,000/-
1st Installment	November 18, 2019	1,50,000/-	27,000/-	1,77,000/-
2nd Installment	March 16, 2020	50,000/-	9,000/-	59,000/-
3rd Installment	June 05, 2020	50,000/-	9,000/-	59,000/-
4th Installment	September 28, 2020	50,000/-	9,000/-	59,000/-
Total		4,00,000/-	72,000/-	4,72,000/-

CERTIFICATE

On Successful completion of the programme, with a minimum 75% attendance, the participants will be awarded a Certificate of Completion of General Management Programme for Executives.



(All certificate images are for illustrative purpose only and may be subject to change at the discretion of IIML)
General Management Programme for Executives 19

EARLY BIRD DISCOUNT

If we receive the duly filled in Application Form along with Application Fee of ₹2,000/- **on or before 05:00 p.m. on October 1, 2019**, the candidate will be entitled to an Early Bird Discount of ₹5,000/- in total programme fee.

GROUP DISCOUNT

If we receive **three or more nominations** from a particular organization, each candidate gets a discount of ₹10,000/- in total programme fee (applicable in case of sponsored candidates only).

ADMISSION SCHEDULE

Activity	Date
Last date to avail Early Bird Discount	October 1, 2019
Last date to receive Application Form	October 23, 2019
Acceptance and payment of acceptance Fee	November 8, 2019
Module I	November 23 – December 1, 2019
Module II	March 21-29, 2020
Module III	June 13-21, 2020
Module IV	October 3-11, 2020

The completed application form along with the Application Fee should reach the Sr. Administrative Officer (Academic Services) MDP Office (Manthan), Indian Institute of Management, Prabandh Nagar, IIM Road, Lucknow-226013, latest by October 23, 2019.

For further details, please contact us on

0522-6696278/6696283/9415095859 or mail us at gmpel9@iiml.ac.in

Application Form can be downloaded from our website: www.iiml.ac.in

ABOUT THE INSTITUTE

- Indian Institute of Management Lucknow (IIML) is one of the premier business schools in India. From the sprawling about 185 acres campus, the Institute offers world-class education in major areas of management and provides an ambience for genuine intellectual pursuit, excitement, and professional growth.
- The Institute's carefully designed and high impact Management Development Programmes train business leaders, senior executives, and practicing managers from various sectors of the economy in all disciplines of management education and thought. The Institute provides cooperation and support to Industry and the Government through its large number of prestigious Consulting Assignments and Research Projects.
- The Institute also runs a well-accepted One-Year Part-time General Management Programme for Executives (with 240 hours of teaching in four "On-Campus" modules of 9 days each).
- The Noida campus, as an extension of IIM Lucknow, has been established to provide globally competitive management education to the professionals. The Noida campus has an evening programme leading to PGDBM for Working Managers (WMP). Besides, the Institute has one year full-time International Programme in Management for Executives (IPMX). In addition to these, the Institute has launched distance learning programmes (e-MDPs), besides many other short duration programmes.
- The Institute has well equipped air-conditioned Lecture Rooms, Library, Computer Centre and comfortable on campus air-conditioned boarding and lodging arrangements for the Management Development Programme participants at both the campuses.
- IIM Lucknow has collaboration with some Business Schools in Europe, Australia, and Canada for Faculty and Students Exchange.
- The Lucknow campus is located about 20 KMs away from the Railway Station and 30 KMs from the Airport, on the Lucknow-Sitapur highway and Hardoi-Sitapur bypass. The Noida campus is located at Plot No. B-1, Sector 62, Noida near the Delhi-Ghaziabad highway (NH-24) about 25 KMs away from New Delhi Railway Station and about 40 KMs from the Domestic Airport.



EXECUTIVE ALUMNI BENEFITS

- ▶ Receipt of all programme brochures and newsletters from IIM Lucknow (MDP Office)
- ▶ Details of Souvenirs available with MDP office can be shared.
- ▶ Lifelong access to a network of distinguished IIM Lucknow Executive Alumni
- ▶ Access to the IIM Lucknow Campus Library (onsite access)
- ▶ 10% discount in fee for any additional program (Open program, Online) at IIM Lucknow (Lucknow and Noida campus)
- ▶ 10% group discount on the fee for reference of participants (minimum group of five)